THE MILWAUKEE JOURNAL

SCREEN and RADIO

MAGAZINE

Sunday, December 5, 1937

Star of Both Radio and Movies Is Dorothy Lamour, Who Is Heard Over WTMJ Every Sunday Night

Robert Wilcox pays ardent court to Dorothea Kent in the picture "Carnival Queen," playing at the Riverside.

'Beautiful Bob' Is Slipping

WITH Robert Taylor scheduled to return from England soon, his employer, MGM, is giving considerable thought to the young man's future. The phrase, "the beautiful Robert Taylor," which irreverent writers have hung on the young man, together with ill-advised stories and publicity, appears certain to lower the player from his position last year as fourth among the first 10. It is generally recognized that Taylor has slipped badly and that only astute handling can revive him.

The Metro publicity staff counseled the production division against some of the tactics employed, but no heed was paid to the suggestions. One was that two pictures be made with him in which he went unshaven and consorted with and triumphed over rough companions in physical encounters and that he pose for no publicity photos unless in a disheveled state. It was even advised that he muss up his hair and abandon his immaculate attire. Such radical departure from the Taylor the feminine customers adore was deemed unwise and he was allowed to continue in his splendid magnificence.

For some reason the policy prevalent in Hollywood of always providing traveling stars with protective armor in the form of a press agent has not been adhered to in Taylor's case. When this system has been followed, the publicity man has always been the villain in the piece and rudeness on the part of the performer or his inaccessibility has always been attributed to the press agent. Taylor, however, has been permitted to roam at will, and no matter what he did it has been criticized.

Helen Westley (left) seems a bit perturbed over Grace Moore's success in the Palace picture, "I'll Take Romance"

Movie Stars Begin Trek to the Stage

NEW YORK, N. Y.-(AP)-The wail of the theater a few years ago lamenting the flight of stars and authors to Hollywood has turned to a sigh of relief as the prodigals come back to participate in the new Broadway season.

Fredric March and his wife, Florence Eldridge, will arrive together this month in "Yr' Obedient Husband," the first time they have appeared together on Broadway in nearly 10 years. March is a coproducer of the Addison and Steele drama.

Katharine Hepburn plans a brief tour in "Jane Eyre" before she brings that long-delayed premiere to Broadway about the middle of April. John Golden is inviting Madge Evans and Douglas Fairbanks, jr., to play the leading roles in an unnamed comedy with a Hollywood background.

Clifford Odets is one of the leading Hollywood-Broadway commuters among the playwrights. He left his wife, Luise Rainer, in Hollywood while he came here to see the opening of his new play, "Golden Boy," Frances Farmer came east to play a leading role.

ELISSA LANDI won critical cheers for her role in "The Lady Has a Heart."

Wallace Ford, usually a comedian in the movies, scored a hit in the tensely dramatic role of George in the dramatization of "Of Mice and Men."

All of the visitors from Hollywood, however, have not been so fortunate. Tallulah Bankhead and Conway Tearle did not linger long in "Antony and Cleopatra," and the stay of blond Gloria Dickson in "Wise Tomorrow" was almost as brief. Douglas Montgomery quit "Merely Murder" after rehearsing in it for a few days. Ben Hecht's new play, "To Quito and Back," with Sylvia Sidney in the lead, was closed after 46 performances.

But, for every failure there is a triumph. Dudley Digges excited the critics with his performance of the publisher in Sidney Howard's new play, "The Ghost of Yankee Doodle," which brought Ethel Barrymore back to the stage.

Constance Cummings is appearing in "Madame Bovary." Lillian Gish and Burgess Meredith are in the new Maxwell Anderson play, "The Star Wagon," while Joan Bennett and Lois Moran have taken to the road in touring plays.

Robert Carver will be Dan in Clare Tree Major's stage version of "Little Men," at the Pabst Saturday morning.

(Story on page 6.)

Four Stars to Be in Coward's Cycle of Shorter Dramas

ESTELLE WINWOOD, Helen Chandler, Jessie Royce Landis and Bramwell Fletcher will costar in the complete series of the Noel Coward short plays, collectively titled "Tonight at 8:30," when they are presented by Robert Henderson at the Davidson theater, for eight days beginning Saturday, Dec. 25.

The troupe is on a transcontinental tour. Henderson and Miss Winwood have acquired the rights to present the plays throughout the nation, from John C. Wilson, New York producer of the Noel Coward plays.

Settings for the productions were designed by Norman Rock, who created the sets for "Tovarich," "Reflected Glory" and the Marjorie Rambeau play, "A Story to Be Whispered."

There are nine plays in the cycle. Three are presented at each program.

Milwaukee Players Soon to Give Christmas Work

The Milwaukee Players of the department of municipal recreation will present the traditional Christmas play, "O, Little Town of Bethlehem," for the young people's theater at Girls' Trade and Technical high school, N. 19th and W. Wells sts., Dec. 11 and 18, at 2 p. m. The play is under the direction of Robert E. Freidel. Yuletide carols well be sung by the players' chorus, accompanied by Mrs. Gilbert La Vesser on an electric organ. The chorus is under the direction of Miss Gladys Berg. Scenery was constructed under the guidance of Elmer Peterson.

The cast and production staff include:

Wanda Gutkowski, Lillian MacFarland, Sylvia Fons, Robert Edwards, Gilbert La Vesser, Paul Gauger, Glenn Henry, Norman Gauerke, Ed Tarkowski, Robert Graw, Ed Hand, Mary Holan, William Houlihan, Howard Gorler, Leo Nardelli, Leonard Goldberg, Jennie Rosenthal, William Gennett, Madeline Gutkowski, Helen Moore, Wilma Le Gant, Dorothy Kanitz, Earl Jaeger, Gordon Petersen, Michael Otis, Joseph Piotrowski, Marion Rapkin, Bettyann Mayer, Margaret Pockert.

Let's Go Back 10 Years in the Movie World

Joan Crawford Was Champ at 'Black Bottom'

TURNING back the pages of Hollywood history just 10 years . . . Joan Crawford is Hollywood's best "black bottom" exponent. . . . Greta Garbo arrested for speeding and fined $10. . . . William Seitar, the director of Baby Peggy at the height of her success, states in an interview that the day of the child star in pictures has gone—never to return. . . . The latest in sportswear, flapperalls (rather like modern culottes). . . . John Gilbert causing comment by appearing at social functions and night clubs with Greta Garbo.

The new discovery, Gary Cooper, publicized by Paramount as Jack Holt's successor. . . . William S. Hart is divorced, his wife accepting a settlement of $100,000. . . . Mary Pickford's latest picture, "My Best Girl," has a youngster, Buddy Rogers, emoting opposite her. . . . Florence Vidor and Jascha Heifetz announce their engagement. Ditto Vilma Banky and Rod La Rocque, Adolphe Menjou and Kathryn Carver. . . . Mae Murray states that, in spite of her impending return to the screen, she is very happy in her marriage to Prince David Mdivani. "He is the love I was waiting for all my life," she says.

A couple of sailors and a girl—that's a situation in the Warner's "Submarine D-1." Pat O'Brien (left) and Wayne Morris are the rivals.

IRVING THALBERG and Norma Shearer postpone their honeymoon trip to Europe, saving expense by living with Irving's mother and sister. . . . Lupe Velez is sued by her manager for breach of contract. He says he discovered her on a merry-go-round in her native city. . . . Nils Asther accused of "going Hollywood" (getting a swelled head). Clara Bow asserts she is the hardest-worked actress in the world.

The following stars give their recipe for picture stardom:

Janet Gaynor—"Don't feel you have to go around socially to be a success in Hollywood."

Joan Crawford—"Get around all you can socially."

Greta Garbo—"Don't be afraid to show a little temperament."

Billie Dove—"Make yourself as agreeable as possible around the studio."

Bebe Daniels—"Get a contract and treasure it as you would a real friend."

JOAN CRAWFORD'S latest romance—John Westwood, Princeton college boy under contract to First National. Joan has just broken off with Michael Cudahy. . . . Greta Garbo and John Gilbert starred in "Love."

The most popular films of the year—"The Circus" (Charles Chaplin), "Sorrel and Son" (H. B. Warner), "The Devil Dancer" (Gilda Gray), "Man, Woman and Sin" (John Gilbert), "The Big City" (Lon Chaney and Betty Compson), "The Magic Flute" (Ronald Colman and Vilma Banky), "The Rose of the Golden West" (Mary Astor and Gilbert Roland), "The Beloved Rogue" (John Barrymore), "Seventh Heaven" (Janet Gaynor, Charles Farrell).

Douglas Fairbanks and Mary Pickford are a little exhausted after entertaining the young king and queen of Siam. . . . John Gilbert owns a yacht, Temptress; a motor boat, Vampire; a sailboat, Harpie; a dinghy, Witch.

IN AN interview, the following stars tell exactly what they expect to be doing in 1937.

Norma Talmadge—"I couldn't consider life without work. I should always have to work. I'd like to go on the stage, own a villa in the south of France and have babies." (Norma, now the wife of George Jessel, is childless; does not work.)

Adolphe Menjou—"In 10 years, maybe sooner, I'll have enough money to buy a country place at Pau, France. And then no more movies." (Menjou is rated a millionaire today, but despite some recent severe illnesses he is one of the hardest working actors in pictures.)

Colleen Moore—"I hope to be living on a 125-foot sailing yacht with my John (John McCormick)." (Colleen lives in Chicago with her husband Homer Hargraves.)

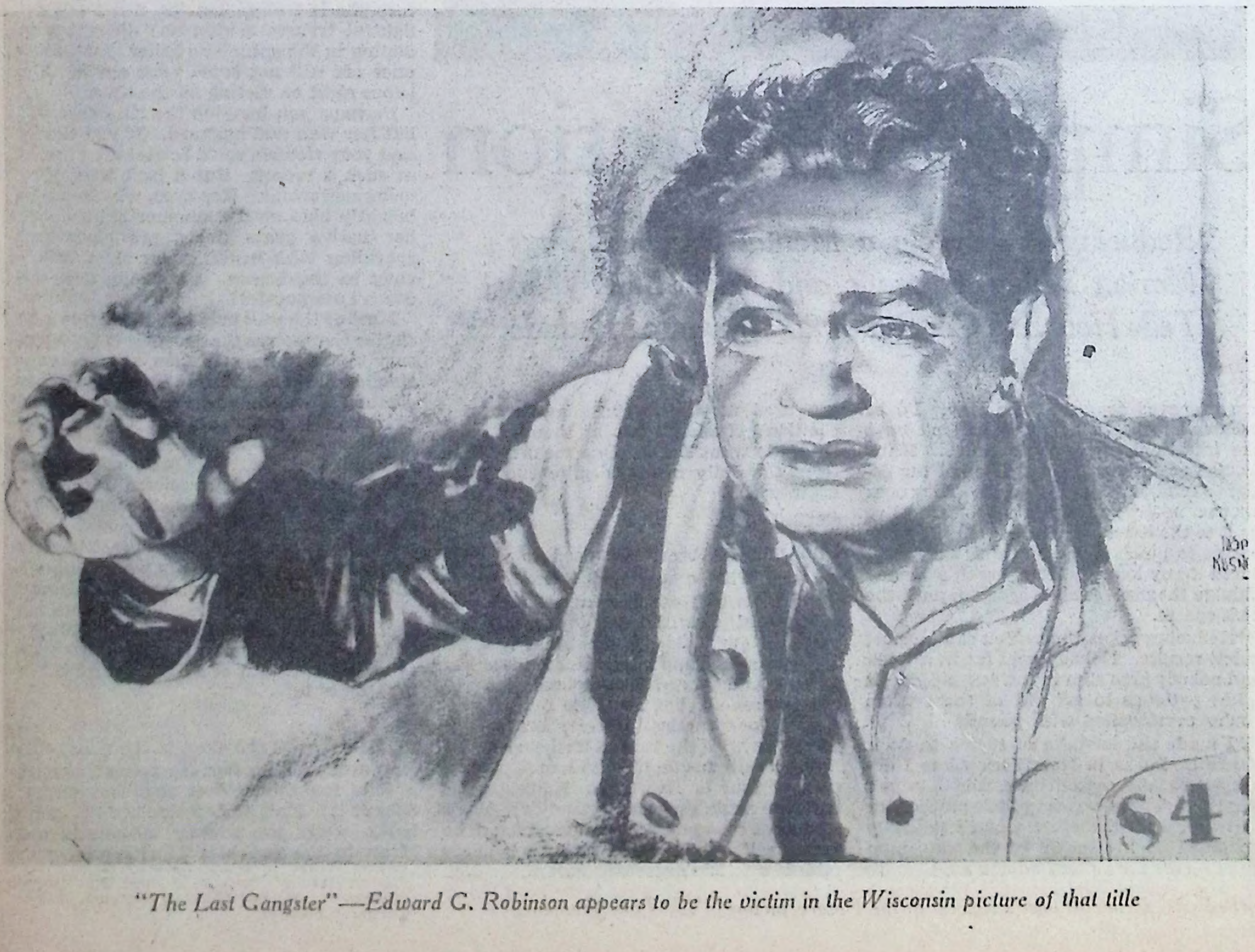
Dick Barthelmess—"I don't expect to be acting in 1937, but I would like to be in the producing end of the game—perhaps in Europe. I think Europe will be doing big things in pictures 10 years hence." (The European picture situation is "quiet." Dick has not yet made the producing end.)

Gloria Swanson—"I should die if I were ever inactive. I hope to be on the stage and have a villa in the south of France in 1937." (Gloria is currently hoping for a screen comeback.)

Douglas Fairbanks, sr.—"I am greatly influenced by Mary (Pickford). She has such a sane, well-balanced head. I shall probably be doing what Mary thinks advisable."

Ronald Colman—"I'll be over 40 then and doubt whether I'll still be acting on the screen. I'd like to be living in southern Italy, and maybe own a yacht and take occasional trips only working 20 weeks in the year. I should like to have a son." (Colman is still in pictures despite his 48 years. He owns a small yacht and works about 26 weeks each year. He has no son.)

John Gilbert—"I hope I'm producing pictures in 1937, unless I'm acting in them. I want to marry again and have boys. My little girl (Leatrice Joy Gilbert) calls me 'Daddy,' but somehow I can't feel properly paternal." (John married again—Virginia Bruce—and had another girl. He died early in 1936.)



"The Last Gangster"—Edward G. Robinson appears to be the victim in the Wisconsin picture of that title

Drama at Popular Prices Is Aim of New Group Here

To offer dramatic productions at popular prices is one of the objectives of the Milwaukee Theater Guild, recently organized here. The new organization has established a studio and headquarters in the Bradley building. A corporate charter was granted the organization a few weeks ago. The officers are: President, Arnold Cass, 2647 N. Bremen st.; vice-president, Herbert F. Walters, 190 N. 88th st., and secretary and treasurer, Corinna L. Pfeiffer, 1610 S. 78th st.

Absent From Screen for Long, Miss Mackaill Aids Robinson

Dorothy Mackaill, who has been absent from the films in late years, will return under the Warner banner as leading lady for Edward G. Robinson in "A Slight Case of Murder."

Here is the modern streamlined Marion Talley. "Reducing takes time," she says. "Nobody gets fat in a week and nobody gets slim in a week, either." Miss Talley, herself, trimmed off 25 pounds.

Simple Subtraction

Reducing Is Largely a Mental Problem, Says Marion Talley, Operatic and Radio Star, Who Tells How She Got Rid of 25 Unwanted Pounds

By Grace Grandville

MARION TALLEY fondled a great white brute of a Siberian sled dog (very decorative) and smiled tolerantly at the dropped jaw of your reporter. Your reporter, who gets around too much to put much stock in miracles, was staring at a slim girl, hipless and narrow waisted, and wondering what had become of the fat little diva from Kansas who proved to a doubting operatic world that great sopranos sometimes grow on farms.

It's quite an experience to see a woman who actually looks far younger and several times lovelier today than she did 10 years ago. Sort of destroys your cynicism. Maybe the too, too solid fleshly penalties of time's passage aren't necessary after all. Maybe complexions needn't fade so quickly. Maybe we're just lazy fools for letting these things happen to us. Of course, Marion Talley is still young. But that doesn't alter the logic of the situation. If such a metamorphosis can take place at one age, it is possible to make something like it come about at any age.

So your reporter said to the NBC star: "How did you do it?" And this is the story which followed:

"THE woman who wants to reduce begins with a mental problem. The hardest thing she has to do is to make up her mind to stick to the course she outlines for herself. There is no use to start unless you are prepared to go all the way. I'd be ashamed to begin anything I didn't have the intestinal fortitude to finish. Many women get intermittent spasms of the desire to trim down their figures. They hear about a new way and for a week they live by it to the letter. Then the self-discipline begins to pinch and they think they can't stand it any longer. They break over and indulge themselves all over again until the next spasm.

"Reducing takes time. You can't expect quick results. Nobody gets fat in a week and nobody gets slim in a week, either. It takes patience to get rid of them when you're overstocked with pounds.

"I made the mistake of trying to do it too fast. I was in New York when I decided to make myself over, and I wasn't working. There was very little physical or nervous strain, therefore, when I suddenly cut most of my meals to the vanishing point. But I wouldn't advise anybody to go about it that strenuously. People who are used to eating three meals a day shouldn't eliminate two of them at once, which is what I did. One meal stricken from the daily menu is quite enough to begin with."

MARION'S breakfast used to include oatmeal with cream and lots of sugar. She'd been told a singer needs plenty of substantial nourishment to protect her voice. Now Marion's breakfast consists solely of coffee and milk. Her voice is just as rich and powerful as it ever was and her figure—ah, her figure is reward sufficient for practically any sacrifice. It stacks up with the best in Hollywood.

She takes her coffee and milk to the tune of four or five cups. However, the coffee is made very strong and only about a third of each cup is actually coffee. The rest is milk—skim milk. Marion believes milk is a vitally necessary part of the diet. It does just as well, though, with its butter fat eliminated. So she has skim milk with her coffee and on the multiple breakfast cup arrangement she gets about a pint a day.

She does not eat lunch unless she is invited out somewhere as a guest. Under that circumstance she thinks a person shouldn't be obnoxious to non-dieting companions by refusing to eat. Thus she will eat sparingly of what there is at a friend's house, or if a restaurant is the scene of festivities she orders eggs or a green salad. Left to herself she takes nothing during the day but grapefruit juice or tomato juice.

THE Talley dinner is a thing of vegetables, and you can call that beauty if you want to. When she began her curtailment she even banned the starchy vegetables. Now she allows herself a little more freedom. Only about twice a week does she have meat, and then it is usually steak or lamb chops. Dessert is so occasional as to be a big event. She barely has a nodding acquaintance any more with members of the starch or sugar families. Aside from quantities of grapefruit juice and tomato juice she has little fruit because most fruit is full of sugar.

"But I do eat all I want of what I have for dinner," Marion continued. "I can't see the idea of leaving the table hungry. I always have at least one pat of butter a day. Some of my friends use the butter substitutes, not for economical reasons but because they are less fattening. But there seems to be good medical authority that a small amount of real butter every day is essential to health.

"I'm fond of vegetable soup made with marrow bone. Mother makes it for me often and she takes out every bit of fat before I eat it. After the soup is made it is cooled in the icebox. The fat, of course, congeals on top. In hardened form it is very simple to remove completely. Then the soup is reheated."

THERE, in its approximate entirety, is the Talley diet, which keeps the famous songbird at a weight fluctuating only slightly between 105 and 107 pounds. She says 130 pounds was the most she ever weighed in her life. Since she is small boned and rather short, that was enough to make her portly. The loss of about 25 pounds changed her to the slender creature she is today. Having made the delightful transformation she did not stop dieting in the optimistic belief that what's once off will not come back again. She keeps right on dieting all the time.

Perhaps you imagine the slim fare has left her wan and haggard. If you dearly love your victuals you'd be secretly pleased at such a report. But it isn't true. She looks marvelous. Her eyes, which are as brightly blue as the summer skies above her native grain fields, are clear and sparkling with health. Her skin strikes envy to the bosom. Exquisite, and she doesn't use powder!

Most of the well publicized beauties who flatter themselves that powder is unnecessary to them are mistaken and someone should tell them. Marion Talley is the exception. Her skin needs no aids to beauty. She says it never betrays even a tiny eruption.

Could that be by benefit of spartan diet? If so, here's a solemn resolution never again to toy with a chocolate eclair, so help me.

She doesn't believe in massage. The only exercise she takes is a daily walk. It is all she ever did from the start. But Marion walks fast and far. She has no illusions that sauntering around a couple of blocks will keep her fit. At the outset she used to walk the length of Fifth av. and think nothing of it.

SOMETIMES she stops in the midst of a long excursion on foot for refreshment at a soda fountain. That sounds familiar, doesn't it? Half of America has the same habit. Only the average citizen is not given to the restraint Marion shows at soda fountains. She always orders buttermilk.

'Discovered' by Joan Crawford

Hollywood Had Forgotten the Handsome Young Model It Had Enticed From New York Until Glamorous Star Remembered Him and Gave Him a Job

Joan Crawford and Alan Curtis, former New York commercial model, as they appear in a scene in Miss Crawford's new film, "Mannequin."

By Jon Stokes

ONE year ago Joan Crawford sat in a theater, watching a movie. Today she can't recall the name of it, but somewhere in the background was the face of a boy she never forgot.

There was something fascinating about the way he held his head, the manner in which he smiled. He didn't even have a speaking part, but now and again he would appear in a scene.

Three or four months ago Joan read the script on her recent picture, "Mannequin." And as she read and visualized the characters, the vague memory of a face kept coming into her mind.

She was half through the script before this memory took any definite form.

Then she realized that it was the face of that lad she had seen a year ago. The character of Eddie, in "Mannequin," might have been written especially for him.

But where was he now? Probably, like so many other bit players, he had become discouraged and gone back to the farm or to truck driving or selling bonds for papa.

Not long after, Joan sat in a projection room on the lot looking at tests. One young man after another read his lines in commendable fashion, but they just weren't Eddie--until the collapsible blackboard which is shown on the screen at the beginning of all screen tests announced the name of Alan Curtis.

And there was Eddie, and Joan blinked her eyes.

That was the boy whose face had stuck in her mind, the boy she had known should get the role but whom she had no hope of finding.

In less than a minute she was on the phone, talking to the casting office. Calls were immediately put through for Curtis. He was at home. "Would he report for a test?"

Would he?

And that is how fate stacked the cards in Hollywood's most recent Cinderella story, dealing to a lad named Alan Curtis, a Chicagoan by birth, and an athlete by reputation in his home town. The whole proceeding was as much a surprise to Curtis as it was to anyone else in Hollywood.

As a matter of fact, Curtis had just about decided to call the whole thing off and return to his New York job of commercial modeling. He had gone with pictures as a result of a trip to Europe, because he was hired by an automobile concern in France to be the leading character in an advertising motion picture. Making the film took him through many of the picturesque spots of Europe, and he had fun—so much fun that he determined to take up the first company to offer him a test.

That company was RKO, and through that test he won a small role in "Winterset," starring Burgess Meredith. Then winter set in, and a long cold one it was.

Occasionally studios would call him to test for this or that. But nothing happened until Joan Crawford saw the reel he had made for Metro-Goldwyn-Mayer.

Probably no one would have paid much attention to him on the "Mannequin" set at first, if Miss Crawford had not gone to his rescue. She made him feel at home, and then, when he went before the camera, she kept telling people, "You want to watch him."

So everybody watched him, and generally he created an impression that here was another one of those handsome youths that Miss America, or Miss Keokuk, has been waiting for.

He brought to mind other actors whose appearance in Crawford pictures spelled success—Clark Gable, for example who had his first big opportunity in a romantic role opposite Miss Crawford in "Possession."

There were Robert Young, and Franchot Tone, and Fred Astaire and Nelson Eddy.

Their Crawford pictures were the ones to start fan mail rolling in.

Will "Mannequin" do the same thing for Alan Curtis?

"I'm not really counting on anything," he said. "Naturally, I'm anxious to succeed. But then there have been so many people who haven't made the grade in Hollywood.

"If I am lucky enough to be good in this picture," he said, "I'll have two people to thank for the rest of my life.

"The first one is Miss Crawford. I want to succeed to justify the faith she had in me, and to repay all of the time she took to give me pointers in camera technique, to coach me along and help me through difficult scenes.

"And the second is Director Frank Borzage.

"If I succeed, the credit will be theirs."

Tamara Geva, a recruit from radio, will appear shortly in the film, "Manhattan Merry-Go-Round."

Comment and Query

From the Film Fan

I HAVE read that Frederic March has temporarily deserted Hollywood to go on the stage. Do you know what play he will appear in and whether it will come to Milwaukee? D. L., Jr.

Yes, March has completed "Nothing Sacred" and "The Buccaneer" in Hollywood and, with his wife, Florence Eldridge, is in the stage work, "Yr Obedient Husband," written by Horace Jackson on the careers of the English essayists Addison and Steele. The play is now on tour, having just finished a stay in Cincinnati, and is heading for New York. No booking for Milwaukee has been made.

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Are the five daughters of Eddie Cantor adopted?

No, indeed, they are the unmistakable progeny of Eddie and the almost equally famous Ida.

* * *

What is the real name of Parkyakarkus, the radio and film comedian?

Harry Einstein.

* * *

Is Fred Waring married? How old is he and where does he hail from originally?

Yes, his wife is the former Evelyn Nair, dancer. Waring is about 40 and his home town is Tyrone, Pa.

* * *

Is Arthur Treacher, who appears in all those Jeeves pictures, an Englishman?

Yes, he is a native of Brighton, England.

* * *

Is Alexander Korda, who makes the big British pictures, an American or an Englishman? Was he ever a Hollywood producer?

Korda is a native Hungarian but makes his home in England. Some years ago he was with the production staff of Fox films in Hollywood for a brief time.

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What has become of Paul Robeson, that great Negro singer? Was he born in the south?

Robeson has been living largely in England, but has spent some time in Africa, making pictures. He was born in Princeton, N. J.

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Has Peter Lorre been in any pictures since "Think Fast, Mr. Moto"? Where should one address him?

Lorre's latest is "Lancer Spy," just released. Address him at Twentieth Century-Fox studio, Hollywood, Calif.

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Was the late Jean Harlow ever in a picture with Jimmy Cagney?

Yes, they were in "Public Enemy."

* * *

How long has it been since William S. Hart was in a picture? Does he ever contemplate a return?

We believe that Hart's last picture was "Tumbleweeds," released in 1925, over which he is still in litigation. No report of Hart's planning a comeback has been heard recently.

Joseph Schildkraut (left), famous actor of stage and screen, carries a leading role in "The Life of Emile Zola," at the Strand; Pinky Tomlin is seen at the Varsity in "Thanks for Listening."

Hollywood Gadabout

By Sheilah Graham

HOLLYWOOD, Calif.—The change that has come over Phyllis Brooks since she became Cary Grant's closest girl friend is very surprising. She used to be careless in matters of dress and make-up. But now she is the epitome of chic. . . . Director Harry Lachman was in the British Royal Air force at the tender age of 15. . . . Cesar Romero is first on Darryl Zanuck's list for a romantic screen buildup.

* * *

WHILE in France Marlene Dietrich gave Prince and Princess Rene de Bourbon the surprise of their well-bred lives when she appeared at their chateau wearing slacks. . . . Joan Crawford is the most domestically inclined of the stars and twice a week personally attends to the sending of her household linen to the laundry. There are 10 beds in her Brentwood home. Quite a wash for one girl to attend to. . . . Producers are just beginning to realize that if a picture costs $2,000,000 to make and draws in $2,000,000 (very few of them do), it is hardly worth while to go to the trouble of making the picture. Costs are being cut to a minimum.

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TO READERS who want to know what has happened to some of the old child stars. Roy Clark is now a cameraman. Mary Kornman, one of the original "Our Gang" members, is Mrs. Leo Tover. Frankie Darro, now aged 20, usually plays jockey roles in films—his latest, with Mickey Rooney, in "Thoroughbreds Don't Cry." Jackie Cooper divides his time between school and small studio films. Dinkie Dean is a college boy and plans to be a director like his dad—Chuck Reisner. . . . Jackie Coogan is playing a small part in Paramount's "College Swing" and "Baby" Peggy Montgomery is an extra.

* * *

LESLIE HOWARD will not only act in "Lawrence of Arabia" (for Korda), but he will codirect, coproduce and cowrite. Qnite an assignment—even for a movie giant. . . . A cruel wit in the MGM commissary retitled "The Bride Wore Red" to "A Star Is Buried."

* * *

JOHN BOLES has two private life enthusiasms. A short-wave set and his 18-year-old daughter. (Where have you been hiding her John?) . . . Tyrone Power, who is now 23, swears he will not marry until reaching the age of 30. Until then, he says, he will live with his stand-in—an old schoolmate. . . . Talking of stand-ins, the lad who performs this chore for Gary Cooper is even longer and thinner than Gary.

"Stella Dallas," with Barbara Stanwyck, has come to the Garfield, Oriental, Uptown, Modjeska and Tower.

Bee Lillie Makes a Third Stab at Glory in Movies

"BEE" Lillie, the darling of the intelligentsia, is back in Hollywood for her third big attempt at the cinema, and keeping her fingers crossed. But this time she has in her favor something that was lacking before. A reputation made on the radio. Dreadfully plebeian, but then—

Miss Lillie is appearing with Bing Crosby in an O. Henry tale which at last reports was entitled "On the Sentimental Side." She looked more like a slim young boy than like the mother of a 16-year-old, Robert, who is a student at Harrow and fairly towered above her in the snapshot she showed a reporter. The boy is all of six feet, and a baronet, Sir Robert Peel, like his father before him.

"I think," Miss Lillie decided, "I'll knock off a year from his age from now on."

The camera, she went on, has been very kind to her; but that hasn't prevented her being nervous. She marvels when friends like Fannie Brice and Harpo Marx tell her that the films are easier work than the stage.

"I don't mind getting up at 6 a. m., she said. "In fact, I find to my surprise that I'm fresh as a daisy. But by 3 o'clock in the afternoon, I'm worn out."

ONE improvement for which she is grateful is the way set lighting has been cut down since she was in Hollywood. That was in 1930, for Fox. The comedienne whose specialty is slipping banana peels under the social graces didn't fare so well then. The picture was something called "Are You There?"—and Bee soon discovered that she wasn't. She'd rather speak, but not too much, about "Exit Smiling," her maiden effort, in which she acted with silent abandon as far back as 1926. It was a fair comedy, but without the Lillie voice, her part didn't create any kind of stir at all. Thereafter the actress decided she'd better stick to Charlot revues and the theater.

Canadian-born Beatrice Lillie doesn't believe there is any real difference between English and American appreciation of humor, except in the use of certain expressions.

Old Favorites Appear in Drama for Children

When the audience gathers at the Pabst next Saturday morning to see "Little Men," presented by the Claire Tree Major company of New York, they will recognize several old friends among the players. Frank Rothe, who plays Prof. Bhaer, will be remembered from "Little Women" and "Sleeping Beauty."

Robert Carver (Dan) was in "Rebecca" and "Mrs. Wiggs."

Dorothy Slaytor (Mrs. Bhaer) was in "Secret Garden."

Among the newcomers is Philip Harmon, who will play a violin solo during the intermission.

Film Tinting Is So Old That It's Practically New

BEFORE a rapt audience the mustachioed villain (1910) pursued his fair victim across the black and white screen of the corner nickelodeon, pausing periodically to leer in pantomime with some Herculean facial contortions. The tension of the audience was almost unbearable. Would he overtake her? Would she suffer a fate worse than death? But no—our hero appears in the nick of time from practically nowhere, grapples with the wily viper, and after a muscular exertion that can derive only from clean living and trick photography, turns the villain's own dagger into its master's calloused epidermis as the screen momentarily floods a bloody red. And that, approximately, is how color tone was born in the cinema.

This matter of monochrome tints and tones is one that is preoccupying Hollywood rather extensively these days. The portents, in fact, are indicative of a mass stampede toward color shading. Metro-Goldwyn-Mayer touched off the spark with its sepia sequences in "The Good Earth," and followed through with the same type of photography in "Maytime," "A Day at the Races" and "The Firefly." "Wee Willie Winkie," made by Fox, was finished throughout in sepia and blue tones, and Darryl Zanuck was so pleased with the result that he is planning more of the same thing. Paramount, too, is adopting the process.

COLOR of some sort—in contrast with the normal gray tones of black and white photography—is as old as the motion picture itself, deriving from the toning of still photographs in vogue prior even to the peepshow or kinetescope films of the 1890s. Many of the early one and two-reelers made use of color effects in tints and tones, either separately or in combination. Edwin S. Porter's famous short film, "The Great Train Robbery," produced by the Edison Co. in 1903, was printed on tinted celluloid—yellow for the rough and tumble dance hall interior, and bluish green for the wild and woody countryside. Probably the earliest film version of "Faust," produced by Pathe in 1905, was issued in brightly colored tints. laboriously applied by hand to each print of the picture.

Although tinting and toning are often vaguely and even synonymously used, there is a wide difference between the two. According to the standard technical work on the subject, "Tinting and Toning" (Eastman Kodak Co., 1927), tinting has to do with making the gelatine of the positive film take on any desired color, so that the entire picture appears in that one color and black. Toning, on the other hand, has to do with converting the blacks or shadows into color, leaving the highlights untouched and clear. In both processes, the treatment consists of dipping the film, after it has been exposed, into vats of coloring matter until the desired shade is obtained

TINTS and tones have been applied to the entire screen area by mechanical means, or to only certain portions of the screen by hand. In Eric von Stroheim's "Greed" in 1924 the brightly shining gold that figured importantly in the story was hand-colored in yellow. Throughout the history of the cinema there has been a tendency to color sensational details in films, such as fires, belching cannon flames, blood, spectacularly waving flags or banners and fiery crosses.

In "The Temptress" in 1926 a full screen flooded red after a sword plunge. A psychological effect was attained by means of color gradations in "The Devil's Passkey" in 1920. A despairing woman's vigil throughout the night was shown in dark blue, but as the dawn broke, the room became imperceptibly brighter until the sunglow brought promise of new hope.

Broad tonal impressions were effectively used in such prominent silent films as Theda Bara's "vamp" picture, "A Fool There Was," in 1914; the German "Hamlet," directed by Svend Gade in 1920, in which Asta Nielson, a woman, played the title role; and in many of D. W. Griffith's productions.

Broad tonal impressions are distinct from natural colors and are not intended as either a rival or substitute for technicolor. Tone is theoretically used to strengthen a certain mood or give a heightened effect.

Rex Beach's novel, "The Barrier," is coming to the screen, with Leo Carrillo and Jean Parker among the principals.

The screen battle of the century is waged by those two bruisers, Carole Lombard and Freddie March, in the forthcoming "Nothing Sacred."

Sunday Programs on State Radio Stations

KFIZ (Fond du Lac)—1420

9 a. m., Varieties; 9:30, Down Beat; 10, Mass From St. Norbert's; 12:45, Chilton on the Air; 1:30, American Scene; 1:45, Contract Bridge; 2, Dance Orchestra; 2:15, Twins; 2:30, Old-time Orchestra.

WBEO (Marinette)—1310

9 a. m., Favorite Hymns; 9:30, Ave Maria; 10, World Observer; 10:15, Concert Orchestra; 10:30, Conservation Talk; 10:45, Messiah Lutheran Church; 12 noon, Radio Mystery; 12:30, Novelty Group; 1, Fliers

WCLO (Janesville)—1200

9 a. m., Good News Half Hour; 9:30, Newspaper of the Air; 9:45, Weather; 10, So You're Going Places; 10:30, Fort Furs; 10:45, Late Risers; 12, News; 12:15 p. m., Ferdie Grofe; 12:30, Ave Maria; 1, News, Music; 1:15, Dinner Music; 1:30, Concert Hall; 2, Salvation Army; 2:30, Variety Parade; 3, the Rev. G. L. K. Smith; 3:30, Richard Liebert; 3:45, News.

WEAU (Eau Claire)—1050

9 a. m., Ave Maria; 9:30, News; 9:35, Popular Parade; 10, Romantic Troubador; 10:15, Church of Air; 11, News; 11:05, Hits of Day; 11:30, Waltz Time; 11:45, Piano Moods; 12, World Entertains; 12:30, Pop Concert; 3:30, Tea Time; 4, Afternoon Review; 4:30, Musical Potpourri; 5, Radio Mystery.

WEBC (Duluth)—1290

8 a. m., Coast to Coast on a Bus; 9, Radio Pulpit; 9:30, American Youth; 10, News; 10:05; Alice Remsen; 10:15, Neighbor Nell; 10:30, Comics; 10:45, Marcel Dupre; 11, Southernaires; 11:15, First Presbyterian Church; 12, Paul Martin; 12:30, Smoke Dreams; 1, Magic Key; 2, There Was a Woman; 2:30, Fishface Variety; 3, Extra! Extra! 3:15, Musical Matinee; 3:30, Ports of Call; 4, Marion Talley; 4:30, Sunday Revue; 4:45, Clark Dennis; 5, Catholic Hour; 5:30, Varieties; 5:45, Country Church of Hollywood; 6, Jack Benny; 6:30, Baker's Broadcast; 7, Sunday Varieties; 8, Manhattan Merry-go-round; 8:30, American Album; 9:30, Missing Heirs; 10, Radio Mystery; 10:15, Lou Breese; 10:30, News; Jerry Blaine; 11, Benny Meroff; 11:30, Bob Crosby.

WHBL (Sheboygan)—1300

8 a. m., Musical Clock; 9, News; 9:15, Music in Sentimental Mood; 9:45, WPA Program; 10, Morning Melodies; 11, Tonic Tunes; 11:15, Rhythm and Romance; 11:30, Varieties; 12 noon, Popular Melodies; 12:15 p. m., Pioneers; 12:30, Sheboygan Harmony Boys; 1:15, Hillbilly Music; 1:30, Melody Time; 1:45, Elks Memorial; 2, News; 2:15, Zeke Manners; 2:30, Harmony Boys; 3, Green Room; 4, The Concert Master; 5, World Entertains; 5:45, Radio Headlines; 6, Vesper Services—Salvation Army; 6:30, Echoes of Stage, Screen; 7, Musical; 8, News; 8:15, Financial News; 8:30, "Pop" Concert; 9, Oklahoma Outlaws; 9:30, Dance Orchestra; 10, News, Night Club of Air.

WHBY (Green Bay)—1200

9 a. m., Church of Air; 9:30, Brown Strings; 10, Texas Rangers; 10:30, Maj. Bowes; 11:30, Radio Jamboree; 12, Red Ravens; 12:45 p. m., News; 1, Fun Bag; 1:30, Pop Concert; 2, Gordon Ludtke; 2:15, Twins; 2:30, Varieties; 3, World Entertains; 3:30, Rhythm; 3:45, Dance Hour; 4, Mexican Music; 4:30, Oshkosh Church; 5:30, Dinner Dance; 6, Memoirs of Concert Master; 6:30, News; 6:45, Organ Prelude; 7, Church of Air; 9, Danceland; 9:15, Riverside Ballroom; 9:30, Danceland; 9:45, Slumber Hour.

WHDF (Calumet)—1370

10 a. m., Organ Echoes; 10:15, Today's Almanac; 10:30, First Congregational Church; 12 noon, Home Melody; 12:30 p. m., Where to Go; 12:45, Singing Violins; 1, Gems of Melody; 1:15, Fliers; 2, Ave Maria Hour; 2:45, In the Northwoods; 3:15, Mother's Musical Album; 3:45, Swing Your Partner; 4, Band Concert; 4:45, World Entertains; 5:15, Memories of Masters; 5:30, Varieties.

WIBU (Poynette)—1210

6 a. m., Roundup; 7, Market Basket; 8, Morning Varieties; 8:30, Ella Mae and Lawrence; 9, Twins; 9:30, Bradley Boys; 9:45, Playboys; 10, Concert Time, 10:30; Bernie and Joe; 12 noon, Borth Quintet; 12:20, Farm Service; 12:30, Texas Rangers; 1:30, Dolly, Pat and Audrey; 1:45, Si and Miranda; 2:15, Clean and Easy; 2:30, Fashions in Melody; 2:45, Church of Air; 3:45, Watertown Program; 4:30, Pinto Pete; 4:45, Swing School; 5, News; 5:05, Hymns; 5:30, Sweet Music; 6, Song Time; 6:15, News; 6:30, Stamp Man; 6:45, Roundup Time; 7, News; 7:15, Concert Gems; 7:30, Organ Reveries; 8, News; 8:15, Negro Quartet; 8:30, Hawaiian Airs; 8:55, News.

WJMS (Ironwood)—1420

10 a. m., First M. E. School Songs; 10:15, Morning Melodies; 10:30, Salem Lutheran Church; 12 noon, Midday Melodies; 1 p. m., Musical Miniatures; 1:30, Old Time Hymns; 1:45, Band; 2, Ave Maria; 2:30, Department of Conservation; 2:45, Heralds of Destiny; 3, Song Service; 3:30, Concert Hall; 4, Vespers; 4:30, Family Robinson; 4:45, Birthday, 5, Ave Maria Hour; 5:30, Blue Jackets Orchestra

WKBH (La Crosse)—1380

10:30 a. m., Highlights of Day; 10:45, Church Services; 11:45, Salt Lake Choir; 12 noon, Cathedral Hour; 12:15, News; 12:30, Musical; 1:15, Heralds of Destiny; 1:30, Varieties; 2, New York Philharmonic; 4, Twilight Reverie; 4:15, Waltz Time; 4:30, Not Long Ago; 4:45, Eddie House; 5, String Serenade; 5:15, Radio Mystery; 5:30, Seymour Simons; 6, Ave Maria Hour; 6:30, Twilight Musical; 7, People's Choice; 7:30, Earaches of 1938; 8, Sunday Evening Hour; 9, Hollywood Showcase; 9:30, Missing Heirs; 10, Jay Freeman; 10:30, Cab Calloway

WKBZ (Muskegon)—1500

7:30 a. m., Fellowship Hour; 8, Organ; 8:30, Sunday Song Service; 9, Norwegian Hour; 9:30, Church Service; 10:30, Master Singers; 10:45, Church in Wildwood; 11, Congregational Church; 12:15, Organ; 12:35, Accordion-Trumpet; 1, People's Tabernacle; 1:30, Glory Gospel; 2, Song Service; 2:30, Church Service; 3:15, Holland Evangelistic Service; 3:30, Reformed Ministers' Alliance; 4, Gospel Mission; 5, Twilight Reveries; 5:30, Vesper Chimes; 6, Unity Reformed Church; 6:30, News; 6:45, Meditations; 7:15, Voice of Labor; 7:30, Salvation Army; 8, Calvary Baptist Church.

WRJN (Racine)—1370

8 a. m., South Milwaukee; 9:30, Bible Mysteries; 10, Rhythm; 10:45, Union Tabernacle; 12 noon, Concert Orchestra; 12:20 p. m., News; 12:30, Chuck and Joey; 12:35, Organ; 1, Rhythm Ride; 1:30, American - Scandinavian Hour; 2:30, Album of Melody; 3, Battle of Wits; 3:30, Ava Maria; 4, Sunday Songs; 4:30, Xavier Cugat; 4:45, Coral Islanders; 5, Devotionals; 5:30, Johnson Negro Choir; 5:45; Polish Program; 6:45, News; 7, Sports; 7:15, Rosario Bourdon; 7:45, Union Tabernacle; 9, Italian Hour; 10, Back Home; 10:30, Five-Star Final; 10:45, Slumber Hour.

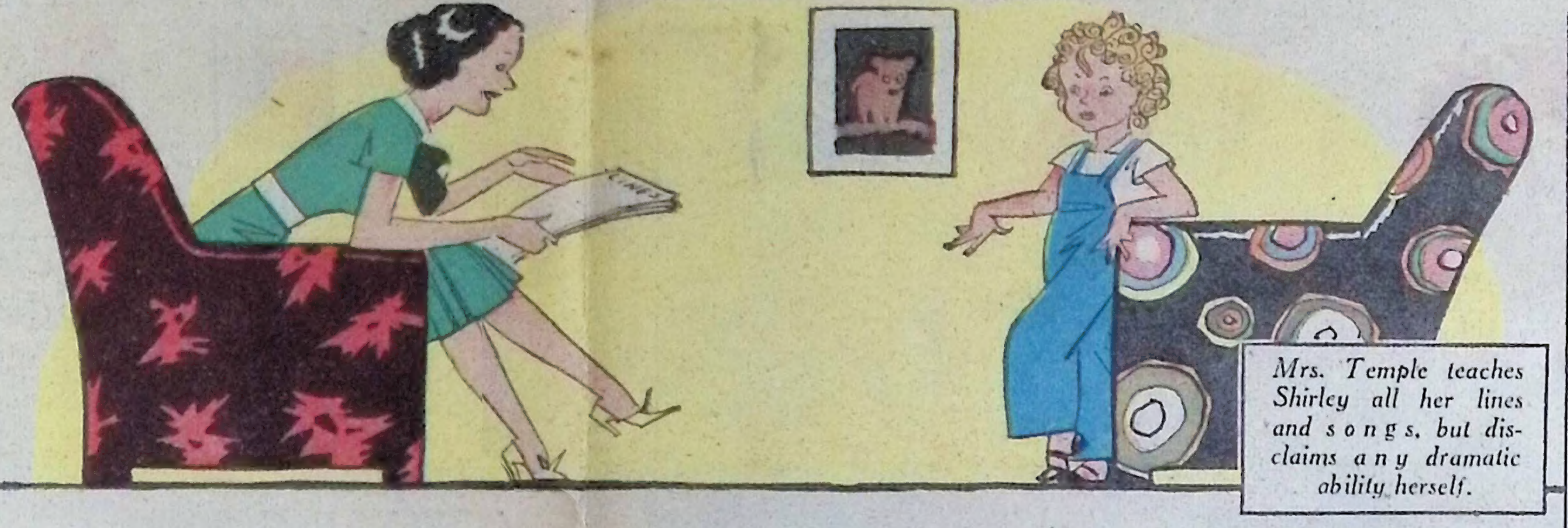
WSAU (Wausau)—1370

7:30, Ave Maria; 8, Morning Devotion; 8:30, Opera Airs; 9, Rhythm Review; 10, News; 10:15, Gay and Marie; 10:30, Lutheran Hour; 11:30, Music in Sentimental Mood; 11:45, Souvenirs; 12 noon, News and Organ; 12:30 p. m., Echoes of Stage; 1, Swing Your Partner; 1:15, Song Album; 1:30, World Entertains; 2, Memoirs of Concert Master, 2:30, Soliloquy; 3, Pop Concert; 3:30, Barbecue; 4, Tonic Tunes; 4:15, Your Home; 4:30, World Entertains; 5, Almanac; 5:15, Country Church of Hollywood; 5:30, Melody Hall; 6, Sportcast; 6:15, Motorcade; 6:30, Evening News; 6:45, Dumond's Singers, 7, Melody Masters; 7:30, Meeting Tonight; 8, Witching Hour; 8:15 Weather of Week; 8:30, Gas Light Harmonies; 8:45, News; 9, Words and Music; 9:15, Program, Hi-lites; 9:30, Hits for You; 10, Five-Star Final.

WTAQ (Green Bay)—1330

10 a. m., High Mass; 11, Organ Melodies; 11:30, Salt Lake Choir; 12, Red Ravens; 12:45, News; 1, Fun Bug; 2, New York Philharmonic; 4, Ave Maria; 4:30, Howard Neumiller; 4:45, Eddie House; 5, Beacon Lights; 5:30, Seymour Simons; 6, Club Normandie; 6:30, News; 6:45, Twilight Musicale; 7, People's Choice; 7:30, Earaches of 1938; 8, Sunday Evening Hour; 9, Club Normandie; 9:15, Cinderella Ballroom; 9:30, Missing Heirs; 10, News; 10:15, Riverside Ballroom; 10:30, Cab Calloway; 11, Frankie Masters; 11:30, Sterling Young.

Shirley Temple—Directors recognize her mother as their best ally



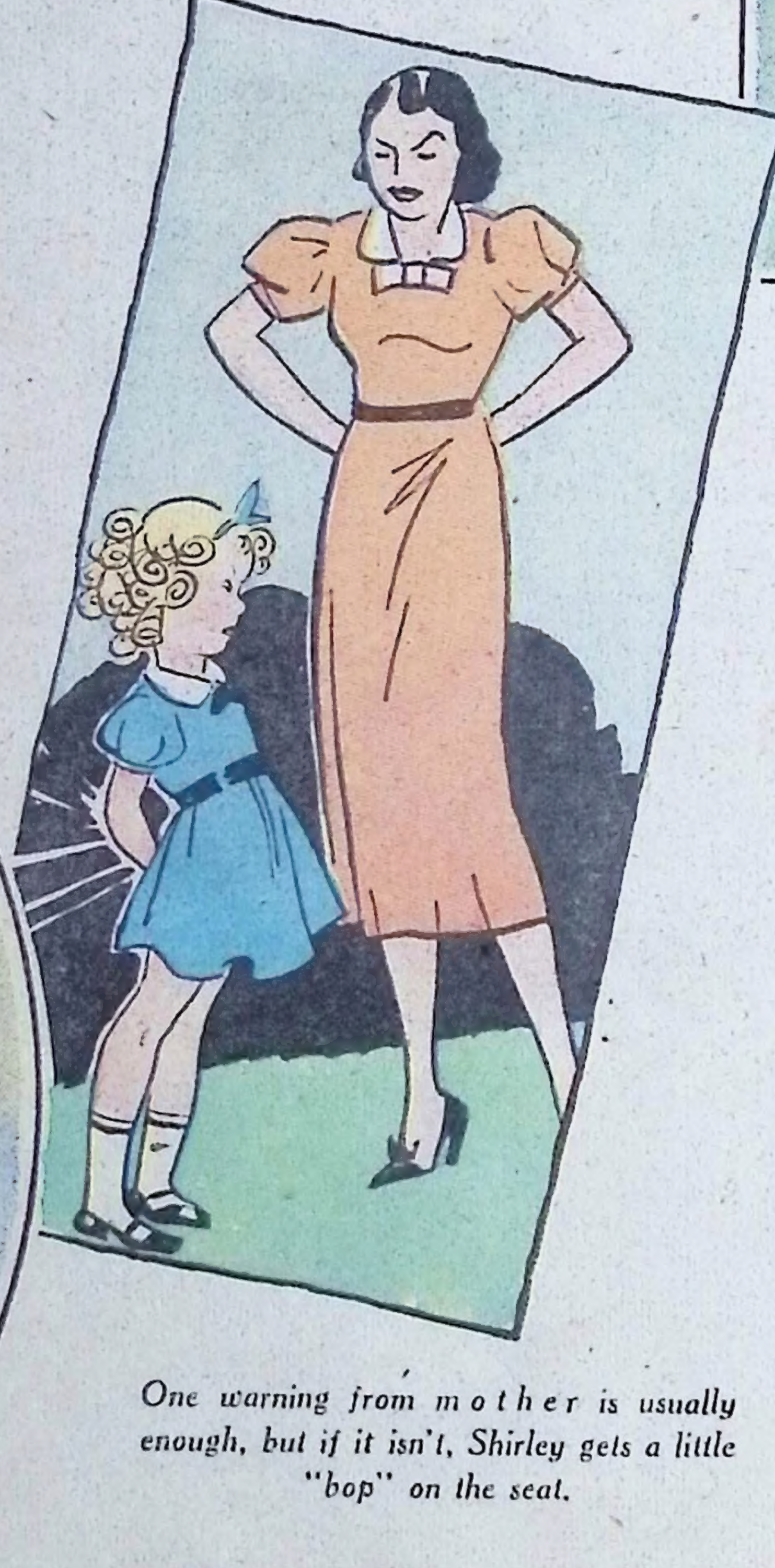
Mrs. Temple teaches Shirley all her lines and songs, but disclaims any dramatic ability herself.

Bringing Up Shirley a Full-Time Job

Mrs. George F. Temple Confesses That Trying to Keep a Movie Star a Normal Little Girl Is Quite a Job, but in Her Home the Baby of the Family Is Just That, and Nothing More

And here's Shirley when she was 3, with mother. Incidentally, this is Mrs. Temple's favorite photograph of her daughter.

This young lady grew up to be the mother of the world's most famous child movie star—Mrs. Temple at the age of 3.



One warning from mother is usually enough, but if it isn't, Shirley gets a little "bop" on the seat.

By Lucie Neville

SHIRLEY TEMPLE minds her mamma. The most famous child star in the world is treated the same as any other little girl—except that she isn't spoiled half as much.

Probably millions of women have wondered how it would seem, being the mother of a golden-haired wonder child who could earn $5,000 a week. Few could resist indulging her every wish; not many could remain level-headed under the reflected glory. Keeping this young celebrity unspoiled and natural, unimpressed by her own fame and able to enjoy a normal childhood, is Mrs. George F. Temple's job. She handles it by treating Shirley as her little girl.

A movie star was the last thing Gertrude Temple expected when she wished for a daughter. "I did want a girl so much," she said earnestly. "After two boys it took quite a lot of courage to decide on another child, with the chance of its being another boy. And Jack and Sonny were so much older. But I've had time to enjoy Shirley and I'm not too old to keep on having fun with her. Some columnist wrote that ' hildren born to parents late in life were apt to be smarter—like Shirley Temple'! I almost wrote him to ask if he thought 32 was really so ancient."

She was married at 16. Her first son, Jack, was born a year later; George (Sonny) four years after that. The daughter of a Chicago jeweler, she had gone to Los Angeles at 13. Here she met George F. Temple, "right down at Kramer's dancing school in Los Angeles," and they were married when she graduated from Polytechnic high school. There was a home wedding with the Episcopal service and "I wore a long dress—they were wearing them clear down to the floor then—and a great big hat."

Temple was working for a utilities company at that time, later changing to the California Bank, where he was branch manager until he and Ira Thomason formed Temple-Thomason, Inc., financial advisers and business managers. George Temple was a distance runner in schooldays and is a husky, healthy person who thoroughly enjoys the swimming pool and badminton court at their Brentwood Park home.

JACK, the eldest son and 6 feet 4 inches tall, graduated from Stanford this year after taking every course offered for a director's career. It is typical of the family's gently squelching attitude toward little sister that, when asked if he was Shirley Temple's brother, he answered, "She's my sister." He now is third assistant director on Shirley's current picture.

"He has always been crazy to be a director and he loves it," his mother said.

George, the second son, is 6 feet tall and still growing at 18. He attends a local military academy.

"He was miserable in the out-of-state school last year," Mrs. Temple explained, "and I think every child is entitled to a happy environment, so we entered him here where he can come home every night." His latest ambition is to be a cowboy.

AS TO Shirley's future, it is too early to plan definitely. "She might go to an eastern school,' her mother said, "though how I could be away from her that long, I don't see." That she will continue in pictures as long as she and the public like is quite probable, especially as the studio is selecting stories that parallel her age.

"I think the secret of her success is that she can go on through the growing stages," Mrs. Temple said. "A reviewer wrote that she seemed to have a real grasp of her roles and was turning into a real actress. Well, after four and a half years, wouldn't you think a child would learn? And she will keep right on learning, too."

Mrs. Temple teaches Shirley all her lines and songs but disclaims any dramatic ability for herself. Like any flapper, she was a Marguerite Clark and Mary Pickford fan, but none of her family were "show people" and she doesn't believe she ever could have been an actress. "But I can teach Shirley," she said with assurance. "I—sort of—lift her. I can bring out things in her I never could do myself, because I'm kind of shy."

THE shyness isn't inherited by Shirley but many physical characteristics are—hair, eyes, size. Tall enough to wear tailored clothes and furs smartly, Mrs. Temple usually selects dark brown or black. The famous Temple curls come from both sides of the family.

"Though my hair was even lighter and curlier," said Mrs. Temple, "and I think Shirley's will turn as dark as mine, almost black. Both the boys have curly hair and so has their father, only he won't let his curl. I keep telling George he's going to ruin it."

The gamin grin is easily traced, too, and an irresistible giggle goes with Mrs. Temple's. She needs a smile, and plenty of vitality, too, for she must meet hundreds of fans and writers every week. One typical afternoon's visitors included three London women correspondents, a movie editor from a southern paper, a news service man, a film magazine editor with four guests, three important foreign sightseers, a woman reporter, an assistant producer and a leading man—all in the course of two hours. Everyone was greeted cordially, thanked for his compliments and interest in Shirley's latest picture, and made to feel welcome on a busy set.

IN ADDITION to being with Shirley at the studio, Mrs. Temple always works with her on days when songs are recorded and dances rehearsed. Several times a week a secretary comes to the house to answer fan mail, for all letters except the routine requests for pictures go through Mrs. Temple's hands. Some she answers personally, especially when the writers are a little too preposterous in their demands and questions.

A sample was a letter from a fan requesting one of Shirley's curls, as he had read that she was to wear her hair differently in "Rebecca of Sunnybrook Farm" and concluded that a haircut was the only solution.

"I'll answer this," said Mrs. Temple, waving it indignantly, "and I'll tell him I wouldn't cut Shirley's hair for anybody! The idea! Cutting a child's hair just for a picture!"

ABOUT that same time, when the picture was just starting, Shirley got the sniffles. While she realized the cost of delay, Mrs. Temple sent Shirley to bed for two days and kept her at home a third.

"Oh, you know how it is when one of them is sick," she said. "You go to the store and you keep worrying and thinking 'I have to hurry back,' even though you know they'll be all right when you get there. And you go into their room a dozen times a night to hear if they're breathing all right. It isn't just Shirley—I do it for all of them."

This minor illness, coupled with the hairdress story, convinced a London paper that the star was at death's door and had had her head shaved for a grave operation. A transatlantic telephone call settled that but Mrs. Temple was as indignant as she always is with the thoughtless and often malicious stories that nag all screen players.

AGGRESSIVELY maternal toward any unkind criticism of Shirley as a child, she nevertheless is the opposite of the doting stage-mother at the studio. A director recognizes Mrs Temple as his best ally, and One-Take Temple toes the mark. If she gets a little too frisky and delays work, there comes the warning "Shirley!" with the uplifted inflection that every mother uses. One warning is usually enough but if it isn't, Shirley gets a little "bop" on the seat that brings her to time.

Just because the public showers Shirley with gifts—everything from a cow to baby wallabies—doesn't mean that she gets everything she wants from her mother. She coaxed for a stop-watch but was told flatly, "It's very expensive. You can't have it."

A year later when schoolwork included mathematics and telling time, she got the watch because it would help her. Dolls arrive by the score from fans but recently Shirley was captivated by a huge doll in a local store. "But it costs $7," her mother pointed out. "Are you sure you want it?" Shirley was sure. "Well, if you really like it, you'll want it just as much the next time we come here," was the ultimatum.

A few weeks later they were in the store again and Mrs. Temple reminded her of the doll. "Do you still want it?" she asked. "No, I guess I don't," was the answer.

NOR is she given any idea of her importance as a star. Work was stopped on "Heidi" to allow them to attend the premiere of "Wee Willie Winkie," and Shirley—nobody's fool where studio time and money are concerned—was impressed to the point of asking, "Is a premiere a compliment?"

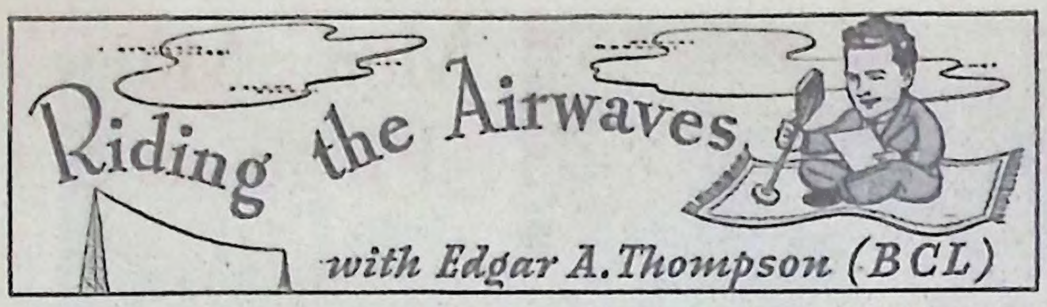
"It's a compliment to a picture," her mother explained, "not to the person who's in it. If it's a good picture, you can consider it a compliment."

There is little time for household duties but Shirley is required to keep her room in order. "I think it's a shame to bring up a child with no sense of responsibility," Mrs. Temple said. "But Shirley likes housekeeping. She really is a very neat little girl. And she loves to cook—or to think she's cooking. She feels so important when the cook lets her do something like shelling the peas for dinner."

MRS. TEMPLE doesn't have much time to play bridge or read now, "though I used to play a lot and even had bridge breakfasts. I used to read all the time but I just managed to get through 'Gone With the Wind'."

Mr. and Mrs. Temple see a few movies, attend Shirley's average four previews a year, are fond of the stage and go to all the plays that come to the coast. They go to a night club once in a while. George and Gertrude still like to dance.

CENTRE
PAGES



Riding the Airwaves

with Edgar A. Thompson (BCL)

KEN MURRAY will not be heard on "Hollywood Hotel" when the show is changed after the new year. It is rumored the show will be revamped quite a bit. . . . **Betty Winkler**, star of "Girl Alone," was chosen as the best radio actress in Chicago at the first annual radio artists' ball. More than 3,000 ballots were cast. **Paul Whiteman** presented the award to Miss Winkler, who is also heard with **Edgar A. Guest** on "It Can Be Done.". . . . **Mae West** will make her first commercial radio appearance in years when she guest stars on the **Edgar Bergen-Don Ameche** show over WTMJ Sunday, Dec. 12. . . . **Charlie Butterworth**, suddenly aware that Christmas is rapidly approaching, will deliver the first in a series of lectures, "How to Keep Your Head on a Holiday Buying Excursion" on the "Hollywood Mardi Gras" over WTMJ Tuesday. . . . True to the **Bing Crosby-Bob Burns** tradition, an offer of a regular series was made to **Douglas Fairbanks, jr.**, it is reported, after he had spent an evening running with the two ace smoothies. Another recent guest star, but from the Bergen-Eddy hour, who is being talked about plenty as A-1 material is suave **Herbert Marshall.**

Charles Butterworth

* * * * *

Charles Martin's dramatization of the story of Heber Hicks, convicted murderer, which was scheduled for Nov. 13 on the "Johnny Presents" program, but which was postponed on Hicks' plea than it might interfere with his appeal before the supreme court, finally went on the air Dec. 3 over CBS, following the court's rejection of the appeal.

* * * * *

BOB HEISS' "Barber Shop Quartet Contest," sponsored by WTMJ in an effort to revive the old style harmony, goes into its third and last week of semi-finals Sunday at 4:30 p. m. Next week's program will present the three first place groups from the "semis" in the final competition of this series. However, the idea will be continued and more quartets will be heard every Sunday. . Appearing today are the Half-Ton quartet from Little Chute and the Collegians and the Washington High quartets from Milwaukee. **Nancy Grey** returns to the air Monday after two weeks in Arizona, where she visited the "Lodge of the Desert" and the "Flying V" ranch at Tucson, and the "Camelback Inn," "Arizona Biltmore" and "Jokeki Inn" near Phoenix. She will present news of her trip in a new series of programs to be heard on WTMJ starting Monday at 9:30 a. m., "Sun Country News." . . The "Around the Town" program created more than a little comment with broadcasts from statues in Milwaukee. **Bob Heiss** interviewed Solomon Juneau and Von Steuben (in cast iron) with a studio voice giving the answers. It's rather like an educated "Beetle" act.

Bob Heiss

* * * * *

Guests on "Behind the Mike" this week will include Opal Craven, the "Lullaby Lady" of the "Contented Hour," who will be interviewed Wednesday at 11:30 a. m. (WTMJ). Jimmy Dorsey, expected last week, hopes to be here to give the inside story of the Bob Burns-Bing Crosby show Thursday at the same hour.

* * * * *

SAM LEVY, Journal sports writer, opens a new series of Saturday night programs this week at 6 p. m., when he brings his "Sports Spelldown" to the air. The show will be based on the question bee idea, but will involve only questions about sport activities. Sam will put the questions to a studio audience, with the winner of the first program receiving a season pass to the Milwaukee Brewer games of 1938. . . It'll seem like old times to have Sam back on the air Remember when he described the Brewer games over WTMJ? . . Speaking of "spelldowns," **Warren Meade's** musical version gets back to the schedules today with a half hour broadcast over WTMJ, starting at 2 p. m. . . . The German Hour, off the air for the last three weeks, also returns with an hour broadcast, starting today at 2:30 p. m. . . . If you're looking for a little mid-afternoon dance music try the 3:30 spot on WTMJ. **Jack Crawford** and his boys, entertaining at the Schroeder hotel, have a half-hour tea-dance scheduled. . . . Mention of the Schroeder reminds that **Clyde Lucas** and his nationally famous band opens at the Schroeder Friday to play through the holiday season. Crawford closes Dec. 9 and opens the next day at the Chase hotel, St. Louis.

Sam Levy

Russ Winnie (right) looks on as A. J. Zimmermann, sponsor of the "Sidewalk Reporter" program, gives a special award, a vanity box of cookies, to Mrs. Elmer Greeley, 4685 N. 19th pl. Mrs. Greeley was the five thousandth person to receive one of Russ' awards on his program, heard daily except Sundays at 12:45 p. m. over WTMJ.

Students Will Compete on Air

For the third consecutive year 10 high school students from various parts of Wisconsin will broadcast, during December, health messages in the series of daily broadcasts that are an integral part of the annual health radio contest sponsored by the Wisconsin Anti-Tuberculosis association and WTMJ.

Semifinals in the contest, consisting of the judging of manuscripts that were winners in the local preliminary contests, are now under way. The judges are Dr. G. L. Bellis, superintendent and medical director of Muirdale; Mrs. E. L. Belknap, who as a physician's wife and a mother is intensely interested in health education, and Mrs. James Shaw, formerly with the WATA clinic department.

The judges not only select the 10 medal winners in the semifinals, who are brought to Milwaukee with their expenses paid for the purpose of broadcasting their medal winning radio talks; but they also listen to the daily broadcasts and select the two trophy winning talks. Schools entering the contest are divided into two groups, those in Group A being schools in cities with a population of 5,000 or over. Schools in smaller cities and rural communities are in Group B.

The two handsome silver trophies which are awarded to the high schools whose representatives win first place in the two groups are identical in design.

Each of the 10 winners in the semifinals win a gold medal and the trip to Milwaukee. Names of the five medal winners in Group A will be announced during the initial broadcast of the series Monday and on the day of the closing broadcast for Group A the five medal winners in Group B will be announced. Announcement of the trophy winners will be made at a special broadcast to be held Thursday, Dec. 23.

All broadcasts in the series will be at 1:30 p. m. to enable schools to listen in at the beginning of the afternoon session. Contest talks are scheduled for Monday, Dec. 6; Tuesday, Dec. 7; Thursday, Dec. 9; Friday, Dec. 10; Monday, Dec. 13; Tuesday, Dec. 14; Thursday, Dec. 16; Friday, Dec. 17; Monday, Dec. 20, and Tuesday, Dec. 21.

Program Idea Men Like 'Real People' on Shows

WHILE radio goes into the doldrums so far as new programs are concerned for the next month, there are a few rumblings on the sidelines—and none of them are for comedy shows.

The idea creators, it seems, are not going to let go of the idea of having real people from everyday walks of life in their scripts. The success of Charles Martin's "Thrills" and "Front Page News" offerings, Gabriel Heatter's "We The People" and the success story formula which is clicking so well with Edgar A. Guest's "It Can Be Done" has led the lads into trying to get ideas along the same lines

Guest takes the simple fellow or lassie who achieved something unusual, either in the way of rolling up a goodly share of the world's goods or attaining what looks like the impossible. He does not always pick the big bosses of industry. But his plan works, because the audience is growing. So it is with Heatter and with Martin. Martin's method is a slant on adventure, either by a reporter, as in his "Front Page News," or by an intrepid guy who lived to tell the tale in Martin's "Thrills."

Alfred Hiles Bergen will conduct the Symphonic Male chorus, one of the features to be presented at Heinie's Christmas party Saturday at the Milwaukee Auditorium.

BUT the idea lads are scratching for a new twist on crime, a new twist on the day's news, a new method of presenting Hiram Humdrum for the one big day of life in his career at the microphone.

"Your Witness," with Norman Prescott, has a crime committed, the studio audience permitted to ask questions of the actors portraying the characters and then the real solution by Sergeant Blake. It looks like a natural And of course Haven MacQuarrie is back with his "Do You Want to Be an Actor?" because John F Royal, NBC vice-president, thinks —and correctly—that it is still very interesting.

The boys may not make any 90-yard runs for an idea touchdown between now and Jan. 15—but they'll be in there trying. And they're using human beings instead of tenors with big names, Grade B comics and heavy-handed orchestras playing dull stuff There is room, it seems, for a smash program in the Lincoln tradition—for the people, of the people and by the people. And when do you audition?

Open House Stars American Baritone

John Charles Thomas, opera, concert and radio baritone, will make his first radio presentation of the biblical song-story "David and Goliath" when he appears as guest soloist on "Open House" Sunday at 6 p. m. The famous singer will be accompanied by the composer, Albert A. Mallotte, who wrote the song especially for Thomas. A modern interpretation of an old Bible story, the song has been one of his popular concert numbers.

Increase Schedule of Broadcasts From Rome

By DX
Short-Wave Editor

THE "American Hour" programs from Rome, formerly broadcast three times weekly, last Wednesday were extended to include daily broadcasts from 6:35 to 8 p. m. The new schedule was put into effect in response to numerous requests from American listeners, and attests to the popularity of the Italian short wave broadcasts.

Using new directional antennae installed in recent months, the "American Hour" broadcasts from 2RO (9.635) at Rome feature a news service in English usually followed by a one-act opera or concert of request selections and concluded with the news in Italian. Talks in English on varied topics are broadcast periodically.

Other short wave programs from Rome have undergone changes. The "Latin American" hour is now broadcast daily from 5 to 6:30 p. m. Several additional languages have augmented the already large number of foreign tongues in use by the Italian long and short wave stations.

The announcing staff of the government-controlled Italian station is a veritable League of Nations and represents the most cosmopolitan group of announcers of any European station. News broadcasts, strictly censored and reflecting fascist views, are radiated in the following languages: Italian, English, French, German, Spanish, Portuguese, Arabic, Japanese, Hindustani, Hungarian, Serbian, Albanian, Greek, Turkish, Rumanian and Bulgarian.

* * *

Johannesburg's powerful short wave station, ZTJ (9.61), last Tuesday broadcast simultaneously with an unidentified transmitter on 9.525 megacycles. Received here with good volume, the new broadcaster was heard throughout the entire schedule from 10:45 to 11:45 p. m. Station ZTJ operates daily on the same schedule with the exception of Saturdays.

* * *

A SPECIAL transmission for listeners in Wisconsin will be broadcast from the German short wave stations during the program directed to North America at 8:15 p. m. Dec. 14. The Berlin station officials invite all short wave listeners in this state to tune in the special program and request reports with comments and criticisms. The program will be carried over DJB (15.20), DJD (11.77), DJC (6.02) and possibly also DJP (11.855). . . . Some of the 31-meter (9.5-meg.) Europeans last week showed improvement in strength during the afternoon. Best of these were Daventry's GSB (9.51) and the Czech station, OLR3A (9.55). The latter broadcasts daily from 1:15 to 3:30 p. m. . . . The Polish stations, SPW (13.635) and SPD (11.535), both at Warsaw, extended their program schedule for Saturdays and Sundays when transmissions take place from 5 to 8 p. m. On other days the stations broadcast between 5 and 6 p. m. . . . Japan is reported establishing new radio stations in parts of north China, following their recent conquests in that region. The Manchukuo Telegraph & Telephone Co. at present is preparing to construct stations at Peking and Tientsin.

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CUBAN short wave broadcasters have been undergoing some changes in recent weeks. Many of the Havana stations remained silent for several days, while others changed frequencies or curtailed broadcasting activity. Station COCQ, Havana, one of the most powerful of the Cubans, slid down to 9.69 megacycles, using a new transmitter. Similarly COCX of Havana slipped to 11.44 megacycles from its previous position on 11.49 megacycles. Another Havana station, COBC, left its 9.39-megacycle spot for a frequency near 9.08 megacycles. Actually, this station varies its wave length quite frequently from day to day, but stays within the limits of 9.02 to 9.10 megacycles. Curiously enough, each one of the three stations is authorized a different wave length. Station COCQ belongs on 9.74 megacycles, COBC on 9.35 and COCX on 11.65 megacycles. . . . Panama's HP5J (9.605) last week tested a powerful new transmitter several times near midnight. The station was heard on one of the test transmissions, using a frequency of 9.59 megacycles. . . . Station XEWW, Mexico City, broadcasts on 9.50 megacycles from 8 a. m. to 7 p. m. and on 15.16 megacycles from 7 to 11:15 p. m. The transmissions on the latter frequency are received with unusual clarity and are free of any interference.

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Station JVH, Tokyo (14.60), a radiotelephone transmitter, has been heard sending programs to Manchukuo irregularly between 10 and 11:30 p. m. several times in the last few weeks. The special broadcasts were received here with exceptionally good volume and clarity.

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A radiotelephone transmitter, Station PSE, Rio de Janeiro, Brazil (10.22), broadcast several programs for American listeners last week between the hours of 6 and 8 p. m. Ordinarily, the station is used for communication with other Latin-American countries.

Rich Stars in Comedy

"Adults Only," a romantic comedy by Arch Oboler starring Irene Rich., will be broadcast Sunday at 8:45 p. m. (WENR). Joan Williams, played by Irene Rich, and John Van Logan, played by John Deering, unknowingly become involved in a romance through the efforts of young Junior Van Logan, a motherless boy who decides his father should marry again. Junior's attempts to play cupid are unsuccessful until he plans a trick that traps Van Logan and the pretty librarian, Joan.

Lee Wiley, one of radio's leading blues singers, will be heard with George Jessel and Will Osborne at 9:30 tonight over WTMJ.

Edgar Guest proves that there is rhythm not only in his rhymes but in his hands and feet as he encourages Donna Dae, singer and dancer. Both are heard on the NBC "It Can Be Done" program Tuesdays at 7:30 p. m.

This Week on Short Wave

Daily News Reports

LONDON—10 a. m., GSD (11.75), GSO (1518), GSG (17.79), GSD (21.47); 12 noon, GSG, GSI (15.26), GSD; 3 p. m., GSO, GSD, GSB (9.51); 6:40, GSD, GSB, GSC; 8:50, GSD, GSC, GSB.

BERLIN—3 p. m., DJL (15.11); 7:15 p. m., DJB (15.20), DJC (6.02), DJD (11.77), DJP (11.855); 9:30 p. m., DJD, DJP.

ROME—2:40 p. m., 6:35 p. m., 2RO (9.635).

MADRID—6:30 p. m., EAR (9.49).

TOKYO—3:30 p. m., JZJ (11.80), except Tuesday, Thursday, Saturday, when heard at 4 p. m.; 11:30 p. m., JZJ.

PARIS—10:30 p. m., TPA4 (11.71.)

JOHANNESBURG—11 p. m., ZTJ (9.61).

SUNDAY

BUDAPEST—8 to 9 a. m., Hungarian music and news. HAS-3 (15.37).

LONDON—12:50 p. m., Richard Crean's orchestra; 1:55, Congregational services. GSG (17.79), GSP (15.31), GSI (15.26), GSD (11.75).

TOKYO—3:30 to 4:30 p. m., news and native music. JZJ (11.80).

LONDON—3:05 p. m., program commemorating of Emil Waldteufel, with BBC theater orchestra. GSO (15.18), GSD, GSB (9.51).

LONDON—5:05 p. m., New London trio; 5:35, Church of England; 6:25, Tom Williams, baritone; 7, "Microphone at Large." GSD, GSB, GSC (9.58).

MEXICO CITY—6 to 7 p. m., international hour, with native music and talks. XECR (7.38).

LONDON—8 p. m., talks for seamen; 8:15, "Granada Three"; 9:10, Congregational services. GSD, GSB, GSC.

MONDAY

LONDON—3:35 p. m., BBC theater organ; 4, "Entertainment at St. George's." GSO (15.18), GSD (11.75), GSB (9.51).

LONDON—5:20 p. m., BBC Empire orchestra; 7, variety program. GSD, GSB, GSC (9.58).

PRAGUE—6 to 8:30 p. m., Czech program for America. OLR4A (11.84).

ROME—6:35 to 8 p. m., "American Hour," with news in English; operetta selections; Italian prose and poetry; mail bag and news in Italian. 2RO (9.635).

BOSTON—6:30 p. m., modern radio course. W1XAL (6.04).

LONDON—8:15 p. m., Enfield Central band concert. GSD, GSB, GSC.

TUESDAY

LONDON—3:20 p. m., "As I See It," talk by Margaret Bondfield, LL. D.; 3:35, Scottish dance music; 4:45, talk on world affairs by Malcolm Robertson. GSO (15.18), GSD (11.75), GSB (9.51).

BOSTON—4:30 p. m., problems in economics. W1XAL (11.79).

LONDON—5:20 p. m., organ recital; 7:15 p. m., British music. GSD, GSB, GSC (9.58).

BOSTON—6:30 p. m., splendors of literature; 7, Harvard university series. W1XAL (6.04).

ROME—6:35 to 8 p. m., "American Hour," with news in English; Italian music; latest recordings; symphony concert; news in Italian. 2RO (9.635).

LONDON—8 p. m., talk on world affairs; 8:15 p. m., "Entertainment at St. George's." GSD, GSB, GSC.

WEDNESDAY

HILVERSUM—7 to 10 a. m., weekly variety program. PCJ (15.22).

LONDON—2:15 p. m., BBC symphony concert from Queen's hall, London. GSG (17.79), GSP (15.31), GSI (15.26), GSD (11.75), GSB (9.51).

LONDON—5:20 p. m., BBC military band; 6:20, Rae Jenkins' quintet. GSD, GSB, GSC (9.58).

HILVERSUM—6 to 9:30 p. m., variety program for North America. PCJ (9.59).

ROME—6:35 to 8 p. m., "American Hour," with news in English; Itallian folklore; concert, talk and news in Italian. 2RO (9.635).

LONDON—8:20 p. m., BBC Empire orchestra in a light classical program; 9:50, "Getting Ready for Christmas," talk by Howard Marshall. GSD, GSB, GSC.

THURSDAY

LONDON—12:40 p. m., BBC Empire orchestra; 1:40, "Life in Lapland"; 2, music from the movies. GSG (17.79), GSP (15.31), GSI (15.26), GSD (11.75), GSB (9.51).

LONDON—4:20 p. m., BBC theater orchestra. GSO (15.18), GSD, GSB.

PRAGUE—6 to 8:30 p. m., Czech program for North America. OLR4A (11.84).

LONDON—6 p. m., "The Goddess Fortune," drama of backstage life; 7, Leslie Bridgewater quintet. GSD, GSB, GSC (9.58).

ROME—6:35 to 8 p. m., "American Hour," with news in English; opera; talk and news in Italian. 2RO (9.635).

BOSTON—7 p. m., problems in economics. W1XAL (6.04).

LONDON—8:30 p. m., hillbilly band; 9:30, chamber music. GSD, GSB, GSC.

FRIDAY

BERLIN—5 p. m., "Kaetchen von Heilbronn," a romantic play. DJB (15.20), DJD (11.77), DJC (6.02).

ROME—6:35 to 8 p. m., "American Hour," with news in English; request selections; talk and news in Italian. 2RO (9.635).

GENEVA—6:45 p. m., League of Nations bulletin. HBL (9.345).

LONDON — 7:05 p. m., "Intermission," program of novelty numbers, with BBC variety orchestra; 8 p. m., Willie Walker octet; 8:25, "God's Admiral," sketch; 9:35, organ recital. GSD (11.75), GSB (9.51), GSC (9.58).

SATURDAY

LONDON—12:55 p. m., BBC orchestra; 1:30, "In Town Tonight," interviewing visitors; 2, "Palace of Varieties," novelty program. GSG (17.79), GSP (15.31), GSI (15.26), GSD (11.75), GSB (9.51).

LONDON—5:20 p. m., "Palace of Varieties"; 8:30 p. m., "In Town Tonight." GSD, GSB, GSC (9.58).

GENEVA—5:45 to 7:30 p. m., Swiss musical program. HBJ (14.53).

ROME—6:35 to 8 p. m., "American Hour," with news in English; vocal concert; talk; band concert and news in Italian. 2RO (9.635).

More 'Movie' Programs Set for Broadcast

NEW YORK, N. Y.-(AP)-Radio going Hollywood with its programs on a supercolossal basis is getting the listeners to wonder just if the pendulum shouldn't be about ready to swing back.

Comment coming to the fore stresses a situation in which Hollywood's highlighters, given microphonic choice over more or less radio-trained talent, are making for an overabundance of movie stars on the air.

There's hardly a big program nowadays that doesn't have its broadcast locale in the land of movies, having transferred from the once-touted radio center of New York. For the most part it was the sponsors who brought about the shifting.

There are some nights in the week when the eastern studios of the big networks look more like a deserted amusement park in the snow and cold of midwinter than the pulsating heart of a country crossing line of stations.

ABOUT the only big-radio-name broadcasts left in New York—that is, the ones listeners prefer when they want to be studio guests—are the Kate Smith, Rudy Vallee and Major Bowes productions. And Rudy himself is only just returning to the east after a short stay in Hollywood.

Apparently, though, the Hollywood trend has not yet approached its zenith. Not only do the stars of the camera appear as special guests in program after program, but one network show prides itself on the fact that it is an all-movie production, including the director. Another is just about ready to take the air.

The first of these programs has been striving to cram in as many of the big names of the particular movie lot from which it draws its talent as possible. The newest feature, coming from another movie studio, plans to do likewise, at least so the prospectus would indicate.

NOT long ago one of the not-so-active-now observers of Radio City and environs took the trouble to compile an extended list of names of singers and the like well-versed in microphone technique who have been absent on the regular program basis lately. He blamed their non-appearance on the swing to Hollywood.

Most of the comment about Hollywood talent seems to center around the possibility that movie stars, while proficient in facing the camera, lack an important part of the radio touch that can be acquired no other place than in a broadcast atmosphere.

Sally Blane Stars With Tyrone Power

Sally Blane will be heard with Tyrone Power in the Hollywood Playhouse production of "Afternoon of a Faun" over the NBC-WENR network Sunday at 8 p. m. The radio play is an adaptation by Adela Rogers St. John of Edna Ferber's short story that was included in a collection of the best stories of a decade.

Court on Sundays

Tonight marks the first broadcast of the "Court of Missing Heirs" on its new time, which will be from 9:30 to 10 o'clock every Sunday night henceforth. The program has previously been aired Monday evenings at an earlier hour but due to the sensational success of this program in so short a time, a later hour on Sunday evenings was finally secured, giving an even greater number of listeners an opportunity to hear it.

Can't Take It With Him

But Sam H. Harris, Who Lost $3,500,000 in the Stock Market Crash of 1929 Is Making It Back at the Rate of $20,000 a Week

By Ira Wolfert

Sam H. Harris, the producer, and George M. Cohan, the actor (shown together, above), had a quarrel in 1919, but they patched it up, and this year they both are making fortunes out of the satirical play, "I'd Rather Be Right."

NEW YORK, N. Y.—Sam H. Harris—the "H," the legend goes, is for the Hall of it—lost about $3,500,000 on 55,000 shares of stock in the market crash in 1929. The day his broker sold out the last of it, Mr. Harris walked around town, looking for something to take his mind off the subject.

The theatrical producer was getting close to 60 at the time, and $3,500,000 was an awful pile of money to make up in a world that had come to an end. At Dinty Moore's beefsteak parlor he saw Groucho Marx, Eddie Cantor, Al Jolson and George Jessel sitting around a table holding their heads in their hands. Mr. Harris listened a while to what the comedians were saying. Then he had an idea.

"Boys," he said, "I want you all up to my house tomorrow night for dinner. We'll get together and have a wail of a good time."

The dinner was a melting thing, the saddest there ever was. The comedians acted like undertakers. After it was over, anything looked good to Mr. Harris. He says he never gave his market losses much thought after that.

SINCE he was, as he says, "cleaned out," he has done better for himself than anybody else on Broadway. His regular stable of authors—people who won't write shows for anybody else—includes George S. Kaufman, Moss Hart, Irving Berlin and Edna Ferber and anybody they are willing to collaborate with.

Mr. Kaufman, who is not especially frugal, is said to have saved more than $5,000,000 of his income in the last 10 years, and that gives you an idea.

"I'll never get back what I lost," says Sam Harris. "Suppose you make a coupla hunert thousand dollars, what's the good of it?" He means the government takes it away from you in taxes.

The former towel salesman and prize-fight manager ("Terry McGovern was my boy and he could murder his weight in dynamite") is grossing at the moment about $100,000 a week, of which 50% sticks to him.

Four companies giving performances of "You Can't Take It With You," which started its fiftieth week Monday in New York and its forty-third week in Chicago, sell about $50,000 worth of tickets every week.

The New York production of "I'd Rather Be Right," the musical which has George M. Cohan in the role of President Roosevelt and portrays Mr. Harris' pal, Jim Farley, as a grabber with a one-track mind, is good for about $32,000 a week. The only seats on sale at the box office are from February to April.

He has just brought in a new play, "Of Mice and Men." The brokers, who rarely err, are calling it a hit.

While 50% of the $100,000 belongs to Mr. Harris, 50% of the expenses are also his. These expenses are mystic, nebulous things on Broadway. But if he is putting away less than $20,000 a week for himself, the local opinion is that he is being robbed.

In the last 17 years Harris has averaged three hits, counting only the wow kind that sell standing room at midweek matinees three months after they open, every two years. Which makes him more than George Abbott is, or the Shuberts, and more than Ziegfeld or Dillingham was.

THE general belief is that a Broadway producer, at least the one who can afford to frame the shoestring he started with on the wall of his office, is pretty nearly a fabulous guy. The whole theatrical world—playwrights, actresses, actors, press agents, newspapermen, directors, scene designers, movie magnates, night club owners, rich men with money to spend, Harvard professors with a love of the theater, society women, agents and the fellow who can play "K-k-k-Katy" on an aluminum pot—revolves around him. Since all kinds of worlds revolve around the theatrical world, the big-shot producer, so the theory goes, gets to move in circles, exalted and otherwise.

Well, here are the circles in which the biggest-shot producer of them all moved one typical day last week:

He awoke at 8 o'clock in the morning in his six-room apartment on 48th st. and Park av. He used to own a house in Great Neck and another in Florida, but he sold them both when his wife died in 1930. Since then he has lived restlessly in apartments, moving about once a year. Last year $15,000 was spent decorating a three-room apartment for him. He thought, if it were made real nice, he might stay put. But he moved, anyway. Mr. Harris, who has no children, finds it hard to get used to living with only a butler and a cook in the house after more than 25 years of married life.

He spent a little more than an hour over breakfast and all the morning papers published in New York. He likes to read the editorials and the letters to the editor, because they rest his mind.

Then he telephoned his office and had his secretary read off the mail on his desk—begging letters from old actors out of luck, offers of choice plots, estates, farms and plantations, wires reporting on the previous day's business of the three road companies of "You Can't Take It With You." Business had fallen off.

Mr. Harris put through calls to the three stage managers. Were the companies giving good performances? Nobody shirking? What advertising was being done? He thought about it a little while at long distance telephone rates. "I guess it's just one of them things," he said.

THEN he read the scripts of two highly recommended plays by well-known authors. He didn't waste much time over one. The other he read all the way through. He rejected both of them.

After that he had a dictating session with his secretary, and received two callers. One was a man who owns a theater out west and wanted Mr. Harris to buy a part of it. The other was a Wall Street broker whose pretty 17-year-old daughter wants to go on the stage. She was advised to finish her schooling.

Then it was lunchtime and time to get dressed and go across town. John Karoly, the chauffeur he has had for 30 years and on whom he tries out bits of plays during rehearsal, drove him first to the Waldorf, where he saw a sick friends who is his partner in a gold mine in Bishop, Calif. They've taken some gold out and they're now deciding whether to look for more. After that he stopped at the Astor for a shave by Fritz, which has been his and George M. Cohan's daily habit for 20 years.

Shaved and manicured, he walked around the corner to his office in the Music Box theater. It opens off the balcony lobby, and the wide stairs and the lobby itself were carpeted with salesmen of jewelry, insurance, stocks, real estate, pianos, clothes, two inventors and a great crowd of actors.

Since Mr. Harris is not casting anything now, most of the actors were old unfortunates, fumbling for the best way to make a touch. He makes it pretty easy for them. Every once in a while he gets sore and generally expresses his anger by saying, "Dammit, I'd have saved a hunert dollars staying home today."

An hour in his office was enough. Then the gay social round. It wasn't very gay last night. A cocktail at "21," dinner at home with a friend, then a visit to the three theaters housing his current productions, a "hello" to George M. Cohan, with whom he produced 50 successful plays between 1904 and their quarrel in 1919, and so to bed.

IT'S not always so tranquil. He's a lively, punchy little man, with a pushed-in nose and a wide smile, and sometimes he likes to step out with an actress. But he's almost always home early. He can't break himself of the habit of rising at 8 o'clock, no matter when he gets to bed.

Nor were his afternoons always so businesslike. He used to spend them at the race track, and spend is the word. The most he ever bet on a single race was $22,000 to win $15,000. But he used to bet $500 or $1,000 every day. Now he rarely goes to the races and limits his bets to $100. "I found out you can't beat the races," he says. "I never made a dime in my life off Broadway."

Even in Chile

They Devour American Films

CAMERON ROGERS, the Warner scenario writer who is working on "The White Rajah," has had a more picturesque life than Richard Halliburton says he has had. His "Gallant Ladies," "Magnificent Idler" (biography of Walt Whitman), "Manila Galleon" and various sketches have brought him some note in the literary world, but the thing that gives him the greatest thrill is to have someone ask him if he is any relation to Robert Cameron Rogers, who wrote the verse of the song, "The Rosary." He is his son; his admiration for his distinguished father is boundless.

He tells some stories of his recent visit into the interior of Chile, where the natives come 40 miles through swamps and jungles to a village picture house. David Butler, who directed Eddie Cantor in "Ali Baba Goes to Town," is still their favorite moving picture actor.

"These people are very modern," says Rogers. "The women have their hair dressed like Joan Crawford and their mouths painted in the style she used to affect."

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100 Deaths

That's An Actor's Experience

GEORGIE STONE was celebrating his one hundredth death in the picture business the other day.

"Yep; today is a great day for me," he declared. "I'm dying for the hundredth time and it has never lost its novelty."

"Don't you ever live?" he was asked.

"Oh, my yes. I've lived in six pictures, including 'Cimmaron.' But I don't like it. I prefer to die; I get used to it. Besides, it's an easy way to get rid of me."

He was being bandaged in preparation for his forthcoming demise.

"I wouldn't have known that I am celebrating my hundredth death, if it weren't for my scrapbook," he continued.

"Last night I didn't have anything special to do, so I got out my scrapbook. I relived all those deaths and had a lovely time."

Roses *and* Thorns

Unfunny Strouds

To the Radio Editor: So glad to learn your opinion on the Stroud twins. I've been waiting for you to make some comment. 'Sawful, can't we do something? They belittle and insult every member of the program and spoil an otherwise perfect show. To my mind (of course I'm being liberal with the word) they are very funny. And we don't miss Mr. Fields.

The Jack Benny program has been better the last two Sundays. I felt ashamed for him when he kept quarreling with Abe Lyman. This has long been my best-liked program, but I'm slipping I'm afeared. I'm becoming very Bergen-Ameche conscious.

We like Bing Crosby's program but not the chorus. We also like Al Pearce, Rudy Vallee and Al Jolson. Nancy Grey has long been my ideal. I enjoy her interviews greatly. Where is Larry Lawrence? I can't find him.

BETTY WEISSBRODT.

Milwaukee.

[Editor's Note: Larry Lawrence is broadcasting on WTMJ Saturdays from 6:15 to 6:30 p. m.]

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The Gospel Singer

To the Radio Editor: I think the program of Edward MacHugh, the "Gospel Singer," is splendid. The poem read by the announcer and the theme songs sung seem to start the day right. Edward MacHugh's singing requests, pleasing many with their favorite hymns, are comforting to shut-ins. There is nothing nicer than to hear a grand hymn sung by such a splendid voice as that of the "Gospel Singer."

MRS. J. L. USTRUCK.

Ripon, Wis.

* * *

Reply to Writer

To the Radio Editor: I couldn't help but read with great amusement the article written by W. H. S., Wauwatosa, captioned, "Benny Hater." To anyone who understands real comedy and not the kind forced with prop laughs by the comedians, Jack Benny is really outstanding. The mere fact that he is under long-term contract on one of the best spots of the week proves that the Wauwatosan is wrong and the world is right.

I will agree, and I guess many thousands of people will also, that hokum comedy is easily understood, but not with the subtle humor such as Jack Benny's, for it requires a little thinking.

It's a shame people will start panning such programs as Jack Benny's when it's more of his type that radio needs and hasn't got.

ED L.

Milwaukee.

* * *

The Finest Band

To the Radio Editor: Roses to the world's finest band, George Hamilton's music. Roses also to the Schroeder and WTMJ for giving us such swell bands as Jack Crawford and Clyde Lucas. I'm glad that WTMJ has apparently stopped playing recordings and is now giving us Stan Jacobsen, Bill Carlsen, Red Roberts and other fine Milwaukee bands between 11 and midnight.

BILLY, THE BAND FAN.

Cedarburg, Wis.

* * *

Studio Audiences

To the Radio Editor: My pet peeve is a radio sponsor that will allow his radio program to play and act for their studio audience, and by that I mean a broadcast like Texaco with Eddie Cantor, where the characters on the program always dress up to especially entertain the seeing audience. When will sponsors wake up to the fact that such a small proportion of the people can see the show and naturally the listeners will get disgusted with such a broadcast and boycott the sponsors' product. Of course some will say, "why listen if you don't like the show?" Well, I enjoy Deanna Durbin's singing and so have to endure the rest of the broadcast.

After seeing several broadcasts of "Fibber McGee and Molly," I know that it is possible to entertain as well as please both the seeing and hearing audiences without keeping the listeners guessing as to what all the noise is about. I hope you see fit to print this, as I'm sure others feel the same as I do about this matter.

EDITH C.

Milwaukee.

* * *

Cerwin's Friend

To the Radio Editor: I do not profess to be a music critic or its equivalent, but I do know good dance music when I hear it. I have taken this opportunity (due to the thoughtfulness connected with your "Roses and Thorns" column) to express my gratitude, in the form of "roses," to your genial courtesy in broadcasting the music of Georgey Cerwin and his fine little dance orchestra from Toy's restaurant. I bake pies every night in a large bakery, and naturally tune in The Journal for relaxation; every night you furnish me the latest, smoothest dance music on the air—due to Cerwin and his fine band of musicians.

PIE BAKER.

Milwaukee.

* * *

Slipping Stars

To the Radio Editor: Has competition lessened on the radio, have the sponsors lost interest and funds, or what? It seems to me radio programs of late, aside from the musical, and perhaps even those in some cases, are decidedly inferior.

Even such old reliables as Jack Benny have slipped. Joe Penner, "Lights Out" and several others that once were among the "tops" in entertainment have been so feeble of late that I don't see how they can expect to hold their following. In most instances, the material is so poor that no artist could be expected to put it across successfully, on the radio at least.

Two exceptions to this trend, however—Bob Burns and Edgar Bergen. Perhaps because they prepare their own stuff and aren't satisfied with mediocrity, or worse, they persist in maintaining the standard which the public has come to expect of them.

CULLY D.

Sheboygan, Wis.

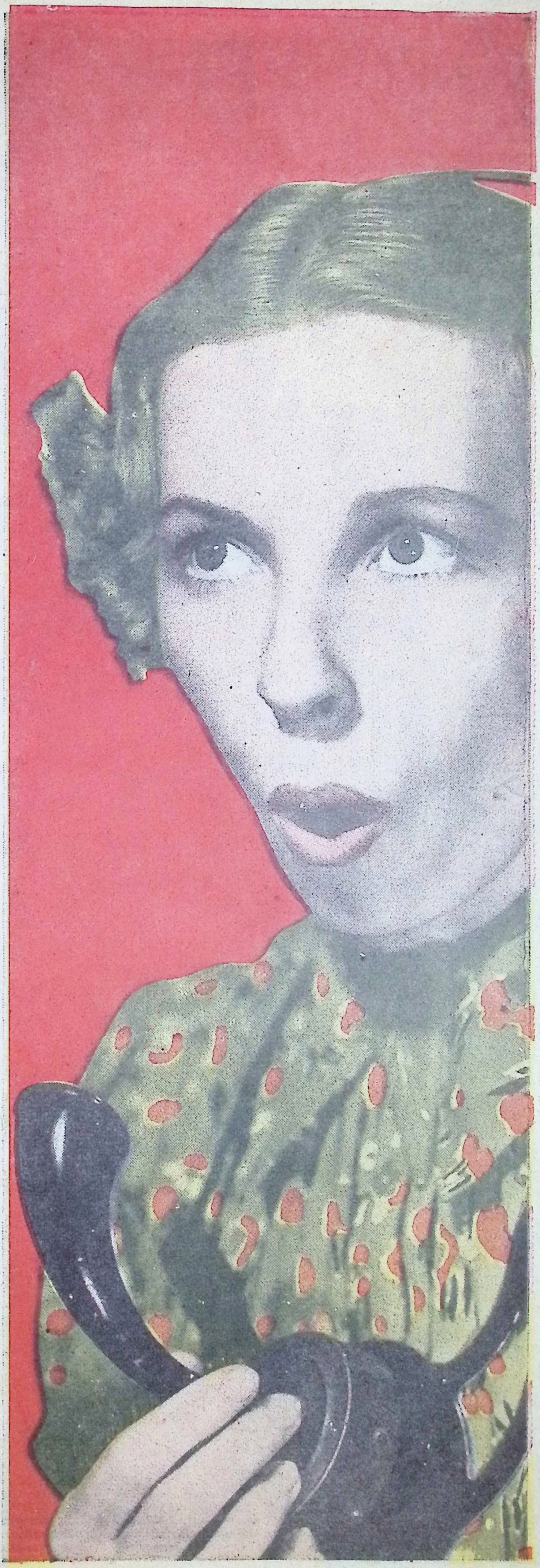
Miss Jepson to Be a Real Movie Star, Sam Goldwyn Sure

BEHIND the closed doors on the United Artists' lot where Samuel Goldwyn is making his first film, "Follies," Helen Jepson, opera and radio star, is singing an aria from a well known score. Off in a corner of the stage, Goldwyn himself is observing the proceedings closely.

When the song is finished, the screen impresario hurries over to tell the opera star how well she is doing before the camera. Then, in a state of high exaltation such as only a picture producer can reach when he thinks he has another "discovery" under contract, Goldwyn beckons a friend to join him.

"I want you to meet Miss Jepson," he says, "for, mark my words, she is going to be a big star in motion pictures. I mean that sincerely."

At this Miss Jepson smiles, a bit hopefully, a little incredulously. In Hollywood studios for the second time, she is now getting her first chance. Under contract to Paramount several years ago, she never had opportunity to act before the cameras. Having seen sisters of the opera like Grace Moore, Gladys Swarthout and Lily Pons achieve film careers, Miss Jepson now hopes her turn has really come.



Helen Troy—or Susie—or Saymore Saymore, under whatever name she appears, has plenty to say on Eddie Cantor's programs.

Gina Cigna, Templeton Headliners on Magic Key

Gina Cigna, Metropolitan opera soprano; Alec Templeton, blind pianist; the Golden Gate Jubilee Singers and a short-wave New York-Copenhagen interview between Linton Wells and Sven Tillge Rasmussen, journalist, will support Dr. Frank Black and the orchestra on the Magic Key program Sunday at 1 p. m. over WTMJ.

Wells and Rasmussen are planning a discussion of the unique place held by the three Scandinavian powers — Norway, Sweden and Denmark—in European politics today.

Alec Templeton has been blind virtually since his birth. He was born in Cardiff, Wales, and early showed a pronounced predisposition to the piano. He learns his music by hearing others play and from phonograph records.

The Golden Gate Singers, to be heard on the program, are from Charlotte, N. C.

Our Club All-stars, 8:30 a. m., WTMJ, conducted by Captain Larry Teich.

Masters of Rhythm, 9:15 a. m., WTMJ, with Bob Heiss offering two and one-half hours of dance music.

Second Guessers, 10:30 a. m., WMAQ, with Lynn Waldorf, head coach at Northwestern U. and Francis J. Powers, sports writer.

Heinie's Grenadiers, 12 noon, WTMJ, in a Sunday concert.

Park Avenue Hillbillies, 12:30 p. m., WTMJ, with Harry Ford, comedian.

Magic Key, 1 p. m., WTMJ (see above for details).

Jean Hersholt, 1:30 p. m., WBBM, in "Dr. Christian of River's End."

Bicycle Party, 2:30 p. m., WMAQ, with Bill Slater, sport commentator; Bert Swor and Lou Lubin, blackface comedians; Hugo Mariani's orchestra.

Marion Talley, 4 p. m., WTMJ, with Joseph Koestner's orchestra.

Singing Lady, 4 p. m., WGN, with Ireene Wicker in a half-hour drama, "Cinderella."

Metropolitan Opera Auditions, 4 p. m., WENR, with Edward Johnson, manager of "Met," master of ceremonies for new talent.

Silver Theater, 4 p. m., WBBM, with Clark Gable in "Detour to Love."

Smilin' Ed McConnell, 4:30 p. m., WENR, with the Campus choir, the Grenadiers and the Doring Sisters.

The Time of Your Life, 4:30 p. m., WMAQ, with Graham McNamee, Sheilah Barrett, Campbell's Royalists and Joe Rines' music.

The Shadow, 4:30 p. m., WGN, with Orson Welles in the title role.

Billie the Brownie, 5 p. m., WTMJ, with Captain Larry Teich.

Thirty Minutes in Hollywood, 5 p. m., WGN, with George Jessel, comedian; Norma Talmadge, actress; Tommy Tucker's orchestra; George Raft, actor, guest.

Joe Penner, 5 p. m., WBBM, with Julie Gibson and Gene Austin, singer; Jimmy Grier's orchestra.

Romantic Rhythm, 5:30 p. m., WBBM, WISN, with Seymour Simon's orchestra; Sally Jo Nelson, contralto, and Barry McKinley, baritone; Basil Ruysdael, commentator.

Fun in Swing Time, 5:30 p. m., WGN, with Tim Ryan and Irene Noblette; D'Artega's orchestra.

Jack Benny, 6 p. m., WTMJ, with Mary Livingstone, Andy Devine, Sam Hearn, Don Wilson, Kenny Baker and Phil Harris' orchestra.

John Charles Thomas Pinch Hits for Jeanette McDonald, 6 p. m., WBBM, with Josef Pasternack's orchestra; Nadine Connor, soprano.

Bakers' Broadcast, 6:30 p. m., WTMJ, with Ozzie Nelson's orchestra and Harriet Hilliard; Feg Murray, cartoonist; Olympe Bradna and Edmund Lowe, film stars.

Fireside Recital, 6:30 p. m., WMAQ, with Frank St. Leger's music; Sigurd Nilssen, basso, and Helen Marshall, soprano.

Phil Baker, 6:30 p. m., WHAS, WJR, with Patsy Kelly, comedienne; Bottle and Beetle and Oscar Bradley's orchestra; Al Garr, tenor.

Interesting Neighbors, 6:45 p. m., WMAQ, with Jerry Belcher visiting homes in various cities.

Sunday Varieties, 7 p. m., WTMJ, with Don Ameche, master of ceremonies; Edgar Bergen and his dummy, Charley McCarthy; Nelson Eddy, baritone; Dorothy Lamour, singer, Stroud Twins, comedians, and Robert Armbruster's orchestra; Ginger Rogers, guest.

Sunday Motors Concert, 7 p. m., WLS, with Grace Moore, Jussi Bjoerling and Donald Dickson.

Manhattan Merry-go-round, 8 p. m., WTMJ, with Rachel Carley, Pierre Le Krun, the Men About Town trio and Don Donnie's orchestra.

Hollywood Playhouse, 8 p. m., WENR, with Tyrone Power and Sally Blane in "Afternoon of a Faun"; Harry Sosnik's orchestra.

Sunday Evening Hour, 8 p. m., WBBM, WISN, with Lawrence Tibbett, soloist.

American Album of Familiar Music, 8:30 p. m., WTMJ, with Frank Munn, Jean Dickinson, singers; Bertrand Hirsch, violinist; Amsterdam chorus and Gustave Haenschen's orchestra.

Walter Winchell, 8:30 p. m., WENR.

Irene Rich, 8:45 p. m., WENR, in "Adults Only."

Rising Musical Stars, 9 p. m., WTMJ, with Alexander Smallen's symphony, 70-voice mixed chorus directed by Hans Fuerst and Richard Gordon, narrator.

Radio Foundation, 9 p. m., WBBM, with mental telepathy tests.

Court of Missing Heirs, 9:30 p. m., WBBM.

George Jessel, 9:30 p. m., WTMJ, with Will Osborne's orchestra and Lee Wiley, singer, guest.

Ginger Rogers on 'Coffee Hour' Show

Ginger Rogers, best known for her roles in screen comedies, musical and otherwise, until her recent success in the dramatic "Stage Door," will do a little of each—both comedy and drama—on the "Coffee Hour" Sunday, when she is the headlined guest star of the broadcast over the NBC-WTMJ Red network at 7 p. m. In the dramatic department, she plays opposite Don Ameche in a one-act play. Later Charlie McCarthy and Ginger will be introduced, not very formally because Charlie is never very formal with any of the screen's leading ladies. Lurking in the background somewhere will be Edgar Bergen.

Gable in Romance

Clark Gable, noted film personality, will make a guest appearance on the "Silver Theater" program in a romantic comedy, "Detour to Love," especially written and "tailored" for Gable's abilities by True Boardman Sunday over the WBBM-Columbia network at 4 p. m.

Concert Music

New York Philharmonic Symphony, 2 p. m., WBBM, directed by John Barbirolli; Charles Wakefield Cadman, composer - pianist; Mishel Piastro, violinist.

Overture to Marriage of Figaro .... Mozart

Symphonie Espagnole for Violin and Orchestra, Opus 21 ..... Lalo
Mishel Piastro

Symphonic Variations on an Original Theme, Opus 78 ..... Dvorak

The Dark Dancers of the Mardi Gras ..... Cadman
Charles Wakefield Cadman

Pavane ..... Faure

Overture to Rienzi ..... Wagner

Sunday Motors Symphony, 7 p. m., WLS, directed by Erno Rapee; Grace Moore, soprano; Jussi Bjoerling, tenor; Donald Dickson, baritone; Mishel Piastro, violinist.

Intermezzo to Act 3 from The Jewels of the Madonna ..... Wolf-Ferrari

Toreador Song from Carmen ..... Bizet
Donald Dickson

Meditation from Thais ..... Massenet
Mishel Piastro

Connais-tu le Pays? From Mignon .... Thomas
Grace Moore

Bolero from Carmen ..... Bizet
Grace Moore

Intermezzo from Goyescas ..... Granados

Una Furtiva Legrima from l'Elisir d'Amore ..... Donizetti
Jussi Bjoerling

Song of India from Sadko .... Rimsky-Korsakov
Jussi Bjoerling

March from the Love for Three Oranges ..... Prokofieff

Solenne in Quest' Ora from La Forza del Destino ..... Verdi
Messrs. Bjoerling and Dickson

Brindisi from La Traviata ..... Verdi
Miss Moore, Mr. Bjoerling

Overture to Rienzi ..... Wagner

Sunday Evening Hour, 8 p. m., WBBM, WISN, directed by Eugene Ormandy; Lawrence Tibbett, baritone.

Bret Harte Overture ..... James

Eri Tu from the Masked Ball ..... Verdi
Lawrence Tibbett

Air on the G String ..... Bach

The Bagpipe Man ..... McKinney
Lawrence Tibbett

The Kingdom by the Sea ..... Somervell
Lawrence Tibbett

De Glory Road ..... Wolfe
Lawrence Tibbett

Te Deum from Tosca ..... Puccini
Lawrence Tibbett

Overture from La Gazza Ladra .... Rossini

All Through the Night .... (Welsh Melody)
Mr. Tibbett, Chorus

Alice Frost, star of the "Big Sister" programs, is also a featured comedienne and was heard during the last several months with Walter O'Keefe on "Town Hall Tonight." She will rejoin Walter when he opens his own shown after Jan. 1.

Success of Singer the Story of Song

Hollace Shaw's success is the story of a song. For the red-headed coloratura soprano, now approaching her twenty-third birthday, began her professional singing career with the success of one song—and every important point in her progress so far has been associated with the same music.

It is a Norwegian folk song, "Seventeen," once the favorite of Jenny Lind. Today it is Hollace Shaw's theme song for her broadcasts each Monday and Friday evening.

Two years ago Hollace made her debut as a professional concert singer at her senior recital upon graduating from Pomona college in Claremont, Calif. Patterning her selections on the music Jenny Lind made famous, because of the similarity in the range of their voices, Hollace studied the song "Seventeen." After the recital, critics acclaimed her voice and her singing of "Seventeen."

A year of concert work followed, and over and over again Miss Shaw delighted audiences in the five states adjoining her native California with the Jenny Lind program and "Seventeen." Then came her chance to enter a radio contest, and because another coloratura was scheduled to sing the "Bell Song," Hollace had to content herself with "Seventeen" for her first broadcast. She won that competition, the semifinals and the all-California finals and $500, and on every broadcast sang "Seventeen."

Came the opportunity to move to New York. It was an important adventure for the eager girl.

Mark Warnow, CBS symphonic conductor, advised her:

"Sing something you know first."

Hollace Shaw sang "Seventeen," familiarly, easily, emphasizing all its values.

"That's your song," said Mark Warnow. It still is.

'Radio Foundation' Shifts to Columbia

Presenting a unique series of tests and experiments in mental telepathy under the supervision of several of America's leading university scientists, the "Radio Foundation" will begin its weekly broadcasts over WBBM-CBS Sunday at 9 p. m. Conceived and founded by Commander E. F. McDonald, jr., the programs are designed to determine whether telepathy as an extrasensory power exists, and if so, to learn what such powers of the human mind are, how common they may be, to what extent they may be cultivated and how they function.

Film Stars Appear

Olympe Bradna, young Parisian actress who is one of the sensations of the year, and Edmund Lowe, who played his first starring role during silent film days, will be guest stars on Feg Murray's Bakers' broadcast, Sunday at 6:30 p. m. over the NBC-WTMJ network. Dramatizations of highlights from Hollywood history and interviews with Lowe and Miss Bradna will be features of Murray's program.

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OPEN EVENINGS

Complete Sunday Programs; Highlights of the Week

WTMJ	620	WENR	870
WIND	560	WLS	870
WMAQ	670	WHA	940
WLW	700	WCFL	970
WGN	720	WISN	1120
WBBM	770	WJJD	1130
WCCO	810	WEMP	1310

[The Journal is not responsible for erroneous listings due to last-minute cancellations and program insertions by radio stations.]

Sunday

7:30 A. M.
St. Boniface Church, WISN.
Bandstand, WEMP.
8 A. M.
Lutheran Service, WTMJ.
*White Rabbit Line, WMAQ.
*Turn Back Clock, WCFL.
Everybody's Hour, WLS.
†At Aunt Susan's, WBBM, WCCO.
Varsity Varieties, WEMP.
8:15 A. M.
*Letters From Abroad, WCFL.
Newsreel, WEMP.
8:30 A. M.
Our Club, WTMJ.
Spiritual Fellowship, WISN.
Croatian Hour, WEMP.
Hungarian Hour, WIND.
†Melody Moments, WCFL.
9 A. M.
News Report, WTMJ.
*Russian Melodies, WMAQ.
Little Brown Church, WLS.
*Radio Pulpit, WCFL.
Morning Concert, WGN.
†Church of Air, WBBM, WCCO.
Breakfast Club, WISN.
Hungarian Hour, WEMP.
9:15 A. M.
Masters of Rhythm, WTMJ.
9:30 A. M.
*News; Greetings, WMAQ.
Organ Recital, WBBM.
†Brown Ensemble, WCCO.
Morning Revue, WISN.
Gypsy Orchestra, WEMP.
9:45 A. M.
Modern Miracles, WMAQ.
News Report, WLS.
10 A. M.
Sunshine Hour, WMAQ.
*Piano Duo, WCFL (10.05).
Folks Worth Knowing, WLS.
Reviewing Stand, WGN.
†Texas Rangers, WBBM, WCCO.
Jewish Hour, WEMP.
10:15 A. M.
Morning Melodies, WGN.
10:30 A. M.
Concert Orchestra, WLS.
*Marcel Dupre, WCFL.
Perry Como, WMAQ.
Quarterback, WGN.
†Maj. Bowes, WBBM, WCCO.
German Hour, WISN.
10:45 A. M.
*Peerless Trio, WMAQ.
Radio Warblers, WGN.
11 A. M.
*String Quartet, WCFL.
*Southernaires, WLS.
Silver Streak, WMAQ.
Chapel Service, WGN.
Rhythmic Melody, WBBM.
Italian Hour, WEMP.
Dr. Preston Bradley, WJJD.
11:30 A. M.
That Was the Year, WTMJ.
Grace Wilson, WLS.
*U. of C. Round Table, WMAQ.
Magic Numbers, WBBM.
Rhumba Rhythm, WISN.
Sunny Italy, WEMP.
†Salt Lake Choir, WCCO.
11:45 A. M.
Hollywood Showdown, WTMJ.
Syncopation, WISN.
12 Noon
Heinie's Grenadiers, WTMJ.
*Radio Music Hall, WENR.
*Paul Martin, WMAQ.
The Comics, WGN.
Rhythm at Noon, WBBM.
German Hour, WIND.
Hollywood Matinee, WISN.
Czechoslovak Hour, WEMP.
†Church of Air, WCCO.
12:15 P. M.
*Paul Martin, WMAQ.
Unitarian Church, WEMP.
12:30 P. M.
Park Avenue Hillbillies, WTMJ.
*Smoke Dreams, WMAQ.
*Spelling Bee, WENR.
String Quartet, WGN.
Smooth Sailing, WISN.
Polish Review, WEMP.
12:45 P. M.
New Voices of 1938, WTMJ.
Concert, WISN.
†Lloyd Pantages, WCCO.
1 P. M.
*Magic Key, WTMJ.
*Sunday Drivers, WMAQ.
†Fun Bug, WBBM, WISN, WCCO.
German Hour, WEMP.
1:15 P. M.
*Sunday Drivers, WMAQ.
Concert Orchestra, WGN.
New York vs. Washington, WIND.
1:30 P. M.
Alice Blue, WGN.
†Doctor Christian, WBBM, WCCO.
Jewels of Air, WISN.
Rhineland Review, WEMP.
1:45 P. M.
Edna Sellers, WGN.
Symphonette, WISN.
2 P. M.
Musical Spelldown, WTMJ.
*Radio Newsreel, WMAQ.
*There Was a Woman, WENR.
On Sunday Afternoon, WGN.
†N. Y. Philharmonic, WBBM, WCCO.
Polish Merrymakers, WISN.
Round Table, WEMP.
2:30 P. M.
German Hour, WTMJ.
*Fishface Variety, WENR.
*Bicycle Party, WMAQ.
Treasure Hunt, WISN.
Matinee Music, WEMP.
2:45 P. M.
News Report, WEMP.
Curtain Calls, WISN.
3 P. M.
*Romance Melodies, WMAQ.
*Sunday Vespers, WENR.
World Neighbors, WGN.
Organ Melodies, WISN.
Polish Hour, WEMP.
3:30 P. M.
Jack Crawford, WTMJ.
Donald McGibeny, WMAQ.
Rhythm in Air, WENR.
Paul Whiteman, WGN.
Songs of Poland, WEMP.
Lutheran League, WISN.
3:45 P. M.
Jack Crawford, WTMJ.
*Ranch Boys, WENR.
4 P. M.
*Marion Talley, WTMJ.
*"Met" Auditions, WENR.
Musical Plays, WGN.
†Silver Theater, WBBM, WCCO.
Melody Tour, WEMP.
Treasure Hunt, WISN.
4:15 P. M.
Down the Avenue, WISN.
4:30 P. M.
Barbershop Quartet, WTMJ.
*Time of Your Life, WMAQ.
*Smilin' Ed McConnell, WENR.
The Shadow, WGN.
†Howard Neumiller, WBBM, WISN.
4:45 P. M.
Spice of Life, WTMJ.
*George Hessberger, WENR.
†Eddie House, WBBM, WISN.
5 P. M.
Billie the Brownie, WTMJ.
Amateur Hour, WENR.
*Original Play, WCFL.
*Catholic Hour, WMAQ.
In Hollywood, WGN.
†Joe Penner, WBBM, WCCO.
Melody Hour, WISN.
5:15 P. M.
Choral Echoes, WTMJ.
5:30 P. M.
Choral Program, WTMJ.
*Tale of Today, WMAQ.
*Green Brothers, WCFL.
Fun in Swingtime, WGN.
†Romantic Rhythm, WBBM, WISN, WCCO.
6 P. M.
*Jack Benny, WTMJ.
Marek Weber, WENR.
*Popular Classics, WCFL.
Anson Weeks, WGN.
†Open House, WBBM, WCCO.
Down by Herman's, WISN.
Polish Program, WIND.
6:30 P. M.
*Baker's Broadcast, WTMJ.
*Fireside Recital, WMAQ.
Ted Weems, WGN.
Spelling Bee, WBBM.
†Twilight Musicale, WISN, WCCO.
6:45 P. M.
*Interesting Neighbors, WMAQ.
7 P. M.
*Sunday Varieties, WTMJ.
*Sunday Motors Concert, WLS.
Epic of America, WGN.
†People's Choice, WBBM, WISN, WCCO.
7:30 P. M.
Wayne King, WGN.
The Headliner, WBBM.
†Earaches of 1938, WCCO.
Archbishop Stritch, WISN.
7:45 P. M.
Arthur Henning, WGN.
†Earaches of 1938, WISN.
Sports Huddle, WBBM.
8 P. M.
*Manhattan Merry-go-round, WTMJ.
*Hollywood Playhouse, WENR.
Kay Kyser, WGN.
†Sunday Evening Hour, WBBM, WISN, WCCO.
8:15 P. M.
Comedy Stars, WGN.
8:30 P. M.
*Album of Familiar Music, WTMJ.
*Walter Winchell, WENR.
Commentator Forum, WGN.
Evening Club, WIND.
8:45 P. M.
*Irene Rich, WENR.
News; Sports, WGN.
9 P. M.
*Rising Stars, WTMJ.
Vocal Varieties, WENR.
†Radio Foundation, WBBM, WCCO.
Good Will Court, WGN.
Songs of Islands, WISN.
Broadway Stars, WCCO.
News Report, WIND.
9:15 P. M.
Marek Weber, WENR.
9:30 P. M.
George Jessel, WTMJ.
*Haven MacQuarrie, WMAQ.
Eddie Varzos, WENR.
Impressions, WGN.
†Missing Heirs, WBBM, WISN, WCCO.
†Headlines, WISN.
Unsolved Mysteries, WLW.
9:45 P. M.
Red Roberts, WTMJ.
Eddie Varzos, WENR.
Hockey, WGN.
10 P. M.
News; Moonlight, Shadows, WTMJ.
*Jimmy Dorsey, WMAQ.
Globe Trotter, WENR.
Horace Henderson, WBBM.
News Report, WLW.
†Jay Freeman, WISN, WCCO.
10:15 P. M.
Earl Hines, WENR.
Melody Time, WBBM.
10:30 P. M.
Jack Crawford, WTMJ.
*News; Blaine, WMAQ.
*Maurie Stein, WMAQ.
Ted Weems, WGN.
News Report, WBBM.
†Cab Calloway, WCCO, WISN.
10:45 P. M.
*Cab Calloway, WBBM.
News Report, WIND.
11 P. M.
Stan Jacobsen, WTMJ.
As You Desire, WENR.
*Eddie Varzos, WMAQ.
Paul Whiteman, WGN.
†Frankie Masters, WBBM, WISN.
Red Norvo, WCCO.
11:15 P. M.
Music You Want, WENR.
11:30 P. M.
Dick Jurgens, WTMJ.
*Earl Hines, WMAQ.
Wayne King, WGN, WLW.
†Sterling Young, WBBM, WISN.
Woody Herman, WCCO.
12 Midnight
George Cerwin, WTMJ.
Tweet Hogan, WENR
Jimmy Dorsey, WMAQ.
Anson Weeks, WGN.
News; Weather, WBBM.
12:15 A. M.
Ted Weems, WGN, WLW.
Roy Eldridge, WBBM.
12:30 A. M.
George Hessberger, WENR.
Stan Norris, WMAQ.
Kay Kyser, WGN.
Jack Davis, WBBM.
Moon River, WLW.
12:45 P. M.
Hugo de Paul, WBBM.
1 A. M.
Horace Henderson, WBBM.

Program Headliners Offered on the Week's Radio Bill

Monday

9:30 A. M.
†Tony Wons, WBBM.
9:45 A. M.
Man on Street, WBBM.
10 A. M.
Household Hints, WTMJ.
10:30 A. M.
*How to Be Charming, WTMJ.
10:45 A. M.
U. of W. Extension, WTMJ.
11 A. M.
†Mary McBride, WBBM.
Opening of Congress, WGN, WCFL.
12:30 P. M.
Rhythm Rascals, WTMJ.
1:15 P. M.
George Cerwin, WTMJ.
1:30 P. M.
Jack Crawford, WTMJ 1:40).
2:30 P. M.
†Jennie Peabody, WBBM.
3 P. M.
Home Harmonizers, WTMJ.
Every Woman, WBBM.
3:30 P. M.
Around the Town, WTMJ.
Missus to Market, WBBM.
3:45 P. M.
†Dr. Dafoe, WBBM.
4:30 P. M.
†Dorothy Gordon, WBBM.
5 P. M.
*Army Band, WCFL.
6 P. M.
The Tunesmiths, WTMJ.
Concert Trio, WGN.
*Time of Shine, WENR.
Not So Long Ago, WBBM.
6:15 P. M.
*Uncle Ezra, WTMJ.
Sport Review, WGN.
Boxing Talk, WENR.
6:30 P. M.
Easy Aces, WTMJ.
*Lum and Abner, WENR.
Radio Mystery, WBBM.
Henry Weber, WGN.
6:45 P. M.
Kilowatt Hour, WTMJ.
Concert Trio, WGN.
†Boake Carter, WBBM.
7 P. M.
*Burns and Allen, WTMJ.
*Gen. Johnson, WLS.
Foreign Affairs, WGN.
Horace Heidt, WBBM.
7:30 P. M.
*Richard Crooks, WTMJ.
*Vanity Fair, WLS.
†Pick and Pat, WBBM.
The Lone Ranger, WGN.
8 P. M.
*Fibber McGee, WTMJ.
*Philadelphia Orchestra, WLS.
†Radio Theater, WBBM.
Kay Kyser, WGN.
8:30 P. M.
*Hour of Charm, WTMJ.
Ennio Bolognini, WGN.
9 P. M.
*Contented Hour, WTMJ.
Jury Trials, WGN.
†Wayne King, WBBM.
*Warden Lawes, WENR.
9:30 P. M.
Glen Gray, WTMJ.
*National Forum, WENR.
*Public Hero, WMAQ.
†Brave New World, WBBM.
9:45 P. M.
George Cerwin, WTMJ.
Henry Weber, WGN.
10 P. M.
Sports; News, WTMJ.
†Poetic Melodies, WBBM.
*Amos 'n' Andy, WMAQ.

Tuesday

9:30 A. M.
†Emily Post, WBBM.
9:45 A. M.
Jean Abbey, WBBM.
10 A. M.
Down a Country Road, WTMJ.
10:30 A. M.
*Eleanor Howe, WTMJ.
10:45 A. M
PTA Program, WTMJ.
12:30 P. M.
Jack Crawford, WTMJ.
1 P. M.
*Fun in Music, WMAQ.
Bishop Stewart, WGN.
1:15 P. M.
George Cerwin, WTMJ.
3 P. M.
Twenty Flying Fingers, WTMJ.
3:30 P. M
Doghouse Court, WTMJ.
4:30 P. M.
†Dear Teacher, WBBM.
6 P. M.
Vic Arden's Music, WTMJ.
*Easy Aces, WENR.
Concert Orchestra, WGN.
The Headliner, WBBM.
6:15 P. M.
*Vocal Varieties, WTMJ.
Sport Review, WGN.
†Screenscoops, WBBM.
6:30 P. M.
Dinner Table of the Air, WTMJ.
†Helen Menken, WBBM.
Harold Stokes, WGN.
7 P. M.
*Russ Morgan, WTMJ.
*Husbands and Wives, WLS.
Whispering Jack, WGN.
†Edward G. Robinson, WBBM.
7:30 P. M.
*Wayne King, WTMJ.
*It Can Be Done, WLS
†Al Jolson, WBBM.
Rhythm Symphony, WGN.
8 P. M.
Mark Weber, WTMJ.
*Vox Pop, WMAQ.
Paul Whiteman, WGN.
†Watch the Fun Go By, WBBM.
8:30 P. M.
*Hollywood Mardi Gras, WTMJ.
Comedy Stars, WGN.
†Jack Oakie, WBBM.
9 P. M.
†Benny Goodman, WBBM.
Ennio Bolognini, WGN.
9:30 P. M.
*Jimmy Fidler, WTMJ.
The Northerners, WGN.
†Polly Follies, WBBM.
9:45 P. M.
Bob Burns, WTMJ.
10 P. M.
Sports; News, WTMJ.
*Amos 'n' Andy, WMAQ.
†Poetic Melodies, WBBM.

Wednesday

9:30 A. M.
†Tony Wons, WBBM.
10 A. M.
Household Hints, WTMJ.
10:30 A. M.
*How to Be Charming, WTMJ.
10:45 A. M.
*Hello, Peggy, WTMJ.
11 A. M.
†Mary McBride, WBBM.
Woman in Store, WGN.
1:10 P. M.
Junior Chamber of Commerce, WTMJ.
3 P. M.
Home Harmonizers, WTMJ.
3:30 P. M.
Around the Town, WTMJ.
Missus to Market, WBBM.
*PTA Program, WENR.
3:45 P. M.
†Dr. Dafoe, WBBM.
4:15 P. M.
*Marlowe Lyons, WMAQ.
4:30 P. M.
†Dorothy Gordon, WBBM.
6 P. M.
The Tunesmiths, WTMJ.
*Easy Aces, WENR.
The Headliner, WBBM.
Toy Center, WGN.
6:15 P. M.
*Uncle Ezra, WTMJ.
Edna Odell, WBBM.
Sport Review, WGN.
6:30 P. M.
Easy Aces, WTMJ.
*Lum and Abner, WENR.
Airflow Harmonies, WBBM.
Concert Orchestra, WGN.
6:45 P. M.
Kilowatt Hour, WTMJ.
Harold Stokes, WGN.
†Boake Carter, WBBM.
*Valley Frolics, WENR.
7 P. M.
*One Man's Family, WTMJ.
*Eddie Duchin, WLS.
Concert Trio, WGN.
†Cavalcade of America, WBBM.
7:30 P. M.
*Wayne King, WTMJ.
†Eddie Cantor, WBBM.
The Lone Ranger, WGN.
*Sid Skolsky, WLS.
8 P. M.
*Town Hall Tonight, WTMJ.
†Andre Kostelanetz, WBBM.
Kay Kyser, WGN.
8:30 P. M.
On to Adventure, WBBM.
Ennio Bolognini, WGN.
9 P. M.
*Your Hollywood Parade, WTMJ.
*Gen. Johnson, WENR.
†Gang Busters, WBBM.
Paul Whiteman, WGN.
9:30 P. M.
†Hobby Lobby, WBBM.
Melodies From Sky, WGN.
10 P. M.
Sports; News, WTMJ.
*Amos 'n' Andy, WMAQ.
†Poetic Melodies, WBBM.

Thursday

9:30 A. M.
†Emily Post, WBBM.
9:45 A. M.
Carolyn Pryce, WBBM.
10 A. M.
Down a Country Road, WTMJ.
10:30 A. M.
*Eleanor Howe, WTMJ.
10:45 A. M.
Radio Forum, WTMJ.
12:15 P. M.
Girl From Maine, WGN.
12:30 P. M.
George Cerwin, WTMJ.
1:15 P. M.
George Cerwin, WTMJ.
2:30 P. M.
†Magazine of Air, WBBM.
3 P. M.
20 Flying Fingers, WTMJ.
3:30 P. M.
Guess Who, WTMJ.
4:30 P. M.
†Dear Teacher, WBBM.
6 P. M.
Vic Arden's Music, WTMJ.
Easy Aces, WENR.
Toy Center, WGN.
6:15 P. M.
*Vocal Varieties, WTMJ.
Sport Review, WGN.
†Screenscoops, WBBM.
6:30 P. M.
Dinner Table of Air, WTMJ.
Concert Trio, WGN.
†We the People, WBBM.
7 P. M.
*Rudy Vallee, WTMJ.
*Gen. Johnson, WLS.
Whispering Jack, WGN.
†Kate Smith, WBBM.
7:30 P. M.
Wayne King, WGN (7:35).
March of Time, WLS.
8 P. M.
*Good News of 1938, WTMJ.
†Maj. Bowes, WBBM.
Kay Kyser, WGN.
8:30 P. M.
Comedy Stars, WGN.
*Town Meeting, WENR.
9 P. M.
*Bing Crosby, WTMJ.
Air Salute, WBBM.
Commentator Forum, WGN.
9:30 P. M.
Henry Weber, WGN.
Glen Gray, WBBM.
10 P. M.
Sports; News, WTMJ.
*Amos 'n' Andy, WMAQ.
†Poetic Melodies, WBBM.

Programs Heard Daily Except Saturday

6:30 A. M.
Devotional Services, WTMJ.
7 A. M.
Top o' the Morning, WTMJ.
Suburban Hour, WMAQ.
Musical Clock, WBBM.
Sunshine Time, WGN.
7:30 A. M.
Morning Devotions, WLS.
Music Box, WGN.
8 A. M.
Winter Wonderland, WTMJ.
Your Neighbor, WMAQ.
Don and Helen, WLS.
Good Morning, WGN.
8:15 A. M.
Your Home Town, WTMJ.
News Report, WLS.
Everyday Words, WGN.
8:30 A. M.
Monticello Party Line, WTMJ.
Prairie Ramblers, WLS.
Good Morning, WGN.
Whistler, His Dog, WMAQ.
8:45 A. M.
The Bandmaster, WTMJ.
The Hilltoppers, WLS.
*Aunt Jemima, WMAQ.
9 A. M.
Friendly Moments, WTMJ.
*Mary Martin, WLS.
*Mrs. Wiggs, WMAQ.
Martha Crane, WGN.
†Kitty Kelly, WBBM.
9:05 A. M.
What's New in Milwaukee—Ask Mrs. Grey, WTMJ.
9:15 A. M.
*Ma Perkins, WLS.
*John's Other Wife, WMAQ.
†Myrt and Marge, WBBM.
9:30 A. M.
Sun Country News, WTMJ.
*Pepper Young, WLS.
*Just Plain Bill, WMAQ.
Get Thin to Music, WGN.
9:45 A. M.
*Today's Children, WTMJ.
Musical Mailbox, WGN.
News; Poultry, WLS.
10 A. M.
*The O'Neills, WLS.
*David Harum, WMAQ.
Don Pedro, WGN.
10:15 A. M.
*Backstage Wife, WTMJ.
*Road of Life, WLS.
Bachelor Children, WGN.
†Magazine of Air, WBBM.
*Josh Higgins, WENR.
10:30 A. M.
*Vic and Sade, WLS.
†Big Sister, WBBM.
Painted Dreams, WGN.
10:45 A. M.
†Aunt Jenny, WBBM.
*Edward MacHugh, WLS.
11 A. M.
Love for a Day, WTMJ.
*Girl Alone, WMAQ.
Virginia Lee, WLS.
11:15 A. M.
Morning Melodies, WTMJ.
*The Goldbergs, WMAQ.
Otto's Novelodeons, WLS.
†Edwin C. Hill, WBBM.
11:30 A. M.
Behind the Mike, WTMJ.
*Farm, Home Hour, WMAQ.
Quin Ryan, WGN.
Priscilla Pride, WLS.
†Helen Trent, WBBM.
11:45 A. M.
Heinie's Grenadiers, WTMJ.
Markets; News, WLS.
We Are Four, WGN.
†Our Gal, Sunday, WBBM.
12 Noon
The Dinnerbell, WLS.
Man on Street, WGN.
†Betty and Bob, WBBM.
12:15 P. M.
Hymns of All Churches, WBBM.
12:30 P. M.
*Dan Harding's Wife, WMAQ.
†Arnold Grimm's Daughter, WBBM.
Markets; Services, WGN.
12:45 P. M.
Sidewalk Reporter, WTMJ.
†Hollywood in Person, WBBM.
1 P. M.
News; Police, WTMJ.
School Time, WLS.
1:15 P. M.
Wife vs. Secretary, WISN.
Kitty Keene, WBBM.
1:30 P. M.
WATA Contest, WTMJ.
Fort Pearson, WMAQ.
Lucky Girl, WGN.
†School of Air, WBBM, WISN.
College of Air, WHA.
1:45 P. M.
Melody Parade, WLS.
Beatrice Fairfax, WGN. (ex. Mon.).
Fun Quiz, WMAQ.
1:55 P. M.
Badger Spotlight, WTMJ.
2 P. M.
*Pepper Young, WTMJ.
Homemakers' Hour, WLS.
Marriage License, WGN.
Gossip Club, WBBM.
2:15 P. M.
*Ma Perkins, WTMJ.
June Baker, WGN.
Meet the Missus, WBBM.
2:30 P. M.
*Vic and Sade, WTMJ.
Good Health, WGN.
2:45 P. M.
*The O'Neills, WTMJ.
Romance Hour, WBBM.
3 P. M.
*Lorenzo Jones, WMAQ.
Houseboat Hannah, WBBM.
College of Air, WHA.
3:15 P. M.
*Guiding Light, WTMJ.
Lady of Millions, WGN.
Linda's First Love, WBBM.
3:30 P. M.
*Mary Marlin, WMAQ.
Len Salvo, WGN.
3:45 P. M.
*Road of Life, WTMJ.
Book a Week, WGN.
4 P. M.
Friendship Circle, WTMJ.
†Follow the Moon, WBBM.
Ozark Minstrels, WGN.
*Children Speak, WMAQ.
4:15 P. M.
†Mary Sothern, WBBM.
4:30 P. M.
Kitty Keene, WTMJ.
Vagabonds, WMAQ.
*Singing Lady, WLW.
Truman Bradley, WBBM.
4:45 P. M.
†Hilltop House, WBBM.
Four Californians, WENR.
5 P. M.
Jack Armstrong, WTMJ.
*Junior Nurse Corps, WENR.
†Don Winslow, WMAQ.
Jolly Joe, WGN.
5:15 P. M.
Billie the Brownie, WTMJ.
Buddy, Ginger, WGN.
Eleanor Howe, WBBM.
5:30 P. M.
Heinie's Grenadiers, WTMJ.
*Jack Armstrong, WMAQ.
Charlie Chan, WGN.
Pappy Cheshire, WBBM.
5:45 P. M.
Sport Flash, WTMJ (5:50).
*Tom Mix, WMAQ.
*Orphan Annie, WGN.
*Lowell Thomas, WLW.

Friday

9:30 A. M.
†Tony Wons, WBBM.
9:45 A. M.
Man on Street, WBBM.
10 A. M.
Household Hints, WTMJ.
10:30 A. M.
*How to Be Charming, WTMJ.
10:45 A. M.
*Hello, Peggy, WTMJ.
11 A. M.
†Mary McBride, WBBM.
Woman in Store, WGN.
11:15 A. M.
Footsteps to Beauty, WTMJ.
12:30 P. M.
Rhythm Rascals, WTMJ.
1 P. M.
*Music Appreciation, WMAQ, WCFL.
2:30 P. M.
†Jennie Peabody, WBBM.
3 P. M.
Home Harmonizers, WTMJ.
3:30 P. M.
Around the Town, WTMJ.
Missus to Market, WBBM.
3:45 P. M.
*Dr. Dafoe, WBBM.
4:30 P. M.
†Dorothy Gordon, WBBM.
6 P. M.
The Tunesmiths, WTMJ.
Concert Orchestra, WGN.
The Headliner, WBBM.
6:15 P. M.
*Uncle Ezra, WTMJ.
Sport Review, WGN.
Book Shelf, WBBM.
*Dr. Reiland, WENR.
6:30 P. M.
Easy Aces, WTMJ.
*Lum and Abner, WENR.
Airflow Harmonies, WBBM.
Concert Orchestra, WGN.
6:45 P. M.
Kilowatt Hour, WTMJ.
†Boake Carter, WBBM.
7 P. M.
*Lucille Manners, WTMJ.
Mary Jane Walsh, WGN.
†Music Hall, WBBM.
7:30 P. M.
*Death Valley Days, WLS.
†Hal Kemp, WBBM.
The Lone Ranger, WGN.
8 P. M.
Question Bee, WTMJ.
*Varsity Show, WENR.
*Waltz Time, WMAQ.
Kay Kyser, WGN.
†Hollywood Hotel, WBBM,
8:30 P. M.
*Tommy Dorsey, WTMJ.
*Human Relations Court, WMAQ.
9 P. M..
*First Nighter, WTMJ.
*Story of Business, WENR.
†The Songshop, WBBM.
Wayne King, WGN.
9:30 P. M.
Bob Burns, WTMJ.
Curtain Time, WGN.
*Jimmy Fidler, WMAQ.
9:45 P. M.
Screen-Radio Revue, WTMJ.
10 P. M.
Sports; News, WTMJ.
*Amos 'n' Andy, WMAQ.
†Poetic Melodies, WBBM.

Saturday

9 A. M.
Friendly Moments, WTMJ.
Martha Crane, WGN.
Pantry Party, WBBM.
9:05 A. M.
Nancy Grey, WTMJ.
9:30 A. M.
Morning Melodies, WTMJ.
Get Thin to Music, WGN.
9:45 A. M.
Boy Scouts, WTMJ.
Musical Mailbox, WGN.
10 A. M.
The Victorians, WTMJ.
Pappy Cheshire, WBBM.
June Baker, WGN.
10:30 A. M.
Women's Clubs, WTMJ.
Army Band, WGN.
10:45 A. M.
Carla Pestalozzi, WTMJ.
11 A. M.
*Fulton Royal, WTMJ.
11:15 A. M.
Charity Drive, WTMJ.
†Farm Problems, WBBM.
Morning Melodies, WGN.
11:30 A. M.
Singing Strings, WTMJ.
Quin Ryan, WGN.
11:45 A. M.
Heinie's Grenadiers, WTMJ.
Morning Melodies, WGN.
Meet Chicago, WBBM.
12 Noon
Man on Street, WGN.
†Orientale, WBBM.
12:30 P. M.
Jack Crawford, WTMJ.
12:45 P. M.
Sidewalk Reporter, WTMJ.
1 P. M.
*Metropolitan Opera, WTMJ.
Man on Street, WBBM.
1:15 P. M.
Meet the Missus, WBBM.
1:30 P. M.
†Ann Leaf, WBBM.
Concert Trio, WGN.
2 P. M.
Women's Club, WGN.
3 P. M.
Let's Hear Your Side, WBBM.
International House, WBBM.
4 P. M.
†Frank Dailey, WBBM.
Ozark Minstrels, WGN.
4:30 P. M.
Women Voters, WTMJ.
*Kaltenmyer's Kindergarten, WMAQ.
Truman Bradley, WBBM.
*Music and Youth, WENR.
5 P. M.
Prof. Utzinger, WTMJ.
†String Quartet, WBBM.
5:15 P. M.
Billie, the Brownie, WTMJ.
Lee Francis, WBBM.
5:30 P. M.
Heinie's Grenadiers, WTMJ.
Sammy Kaye, WGN.
†Eddie Dooley, WBBM.
5:45 P. M.
Sport Flash, WTMJ (5.50).
†Syncopation Piece, WBBM.
Red Grange, WGN.
6 P. M.
Sports Spelldown, WTMJ.
Concert Orchestra, WGN.
The Headliner, WBBM.
†Swing Club, WISN.
6:15 P. M.
Larry Lawrence, WTMJ.
Sport Review, WGN.
6:30 P. M.
Dinner Table of Air, WTMJ.
*Question Bee, WMAQ.
Concert Trio, WGN.
†Carborundum Band, WBBM.
7 P. M.
Bob Ripley, WTMJ.
†Your Unseen Friend, WBBM.
News; Vic Arden, WGN.
7:30 P. M.
*Jack Haley, WTMJ.
Wayne King, WGN.
†Johnny Presents, WBBM.
8 P. M.
*Al Roth, WTMJ.
*National Barn Dance, WLS.
†Prof. Quiz, WBBM.
Talk; Kyser, WGN.
8:30 P. M.
Clyde Lucas, WTMJ.
†Saturday Night Party, WBBM.
9 P. M.
*NBC Symphony, WMAQ.
†Your Hit Parade, WBBM.
Paul Whiteman, WGN.
10 P. M.
*National Barn Dance, WTMJ.

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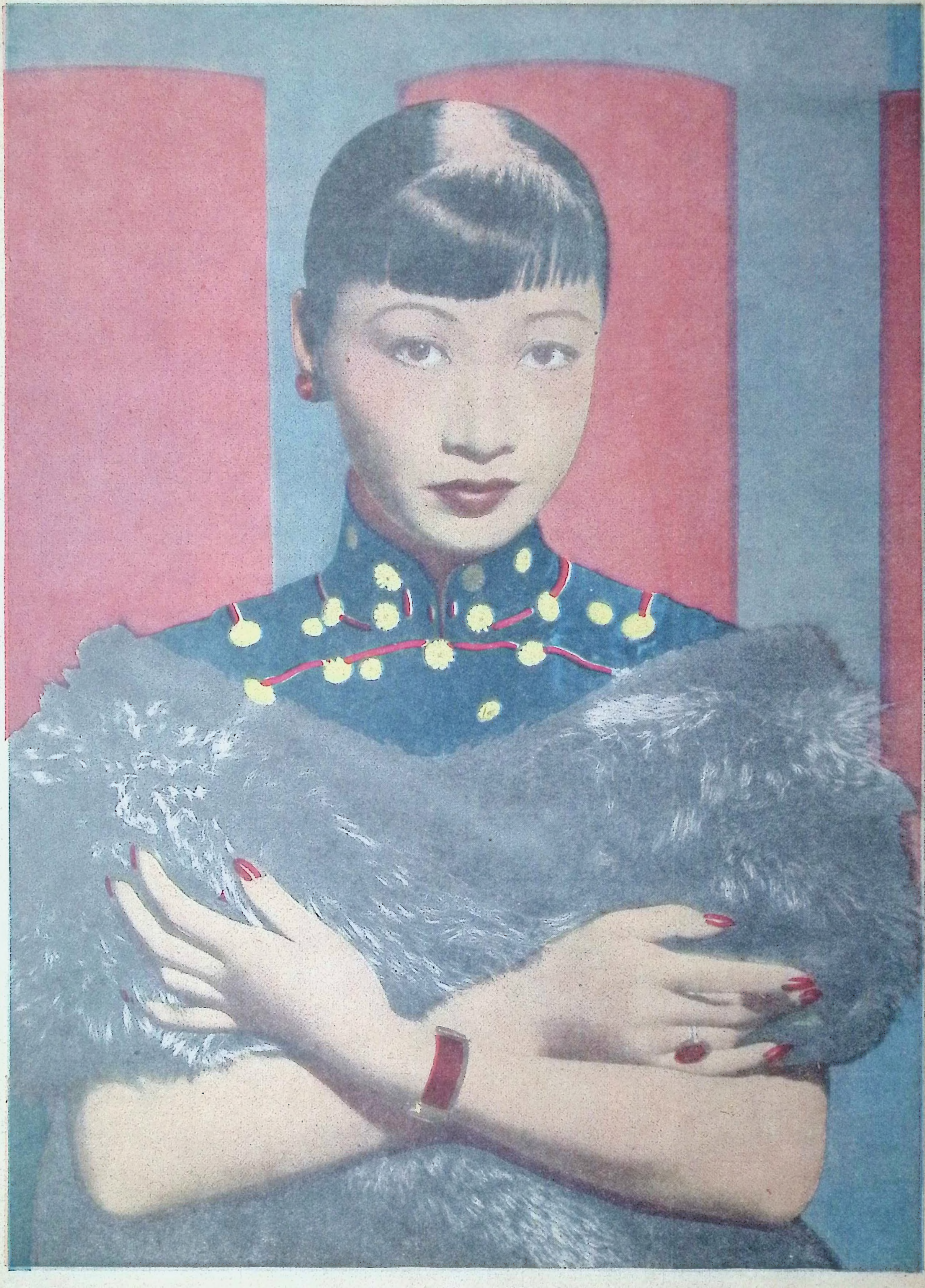
*Denotes NBC program.
†Denotes CBS program.



Anna May Wong

THIS little girl from Los Angeles' Chinatown has come a long way in 18 years. It was in 1919 that Anna May Wong made her first appearance in the movies. She was 12 years old then, and was indistinguishable from 300 other little Chinese girls who carried tiny lanterns to form a dainty, though blurred, background for Nazimova. Sixteen years later she was being called "the most sophisticated woman on either side of the Atlantic," and a few weeks ago a noted woman fashion photographer raced across half of Paris to get a picture of her—and her costume—when she heard that the trim little actress was in a certain cafe.

Miss Wong made her first visit to the land of her fathers a little more than a year ago, and confided to an interviewer in Peiping that she was "succumbing to the lure of the Orient." But a few weeks later she was in Paris, and now the almond-eyed little cosmopolite is back in Hollywood, intent upon making another movie.